

Cottesloe Foreshore Redevelopment

- 1. What is the Cottesloe Foreshore redevelopment?**

The Cottesloe Foreshore redevelopment will see Western Australia’s most iconic beach restored to its position as a premiere attraction, enjoyed by locals and visitors from across Australia and the world.

The project will improve the existing amenities and create additional recreational space to make the beach more accessible and enjoyable for everyone. It will include measures to reduce traffic speed and volume, and improve pedestrian access.

New features will include an amphitheatre of grass terraces, a lookout and fitness area, and a pedestrian piazza, which will replace a portion of car park one.

A second stage will see car park two converted into mixed use and short stay accommodation with mezzanine car parking to accommodate the reduction of car park one.
- 2. What is the location of the redevelopment?**

The area designated for redevelopment is along Marine Parade between Forrest Street and Eric Street.
- 3. What new amenities will be included in the redevelopment?**

New amenities will include a grass terraced amphitheatre, a viewing platform, fitness area, pedestrian piazza and an upgrade of the current playground.

The new shared space road design will create a pedestrian friendly and welcoming promenade while reducing traffic speed and volume.

These amenities will improve universal beach access and create additional recreational space.
- 4. How much will it cost?**

The Town of Cottesloe estimates the redevelopment will cost \$22 million.

5. How will the Town of Cottesloe pay for the redevelopment? It is envisioned that the Cottesloe Foreshore redevelopment will be funded through shared contributions between the Town of Cottesloe, the State Government and the Federal Government. The Town of Cottesloe will contribute \$5 million. It is currently seeking \$10 million from the State Government and \$7 million from the Federal Government.

6. What impact will the redevelopment have on the environment and coastline? The redevelopment has been planned with consideration for the local environment and will not have an impact on the coastline. A significant number of trees will be planted as part of the redevelopment, which will be beneficial to the environment while improving the overall amenity of the area.

7. What community consultation has been undertaken so far? Public consultation has been undertaken over several years. In 2019, the Town of Cottesloe conducted an online survey to determine project aspirations. This was followed by community workshops which led the Town of Cottesloe Council to adopt a preferred Foreshore Masterplan.

8. Why is the Town of Cottesloe redeveloping the foreshore? The Cottesloe Foreshore is an iconic Western Australian location that attracts visitors from across Australia and the world. However, it has been 40 years since the last significant development and the amenity of the area is no longer living up to its potential. The Town of Cottesloe has identified aged assets and non-optimal use of land, and is now taking the opportunity to reactivate this space for the benefit of local residents and visitors to the foreshore. This opportunity will allow the Town of Cottesloe to deliver a world-class precinct and return the foreshore to its status as an iconic and beloved destination.

9. How will it benefit local businesses? The foreshore upgrade combined with future complementary property developments will activate the area and make it more attractive to local visitors as well as interstate and international tourists. The expected increase in visitors to the area will support local businesses by encouraging patronage.

10. How will it encourage tourism? The foreshore upgrade will revitalise this iconic destination and make it more accessible and enjoyable for local, interstate and international visitors. It is already highly accessible to the Perth CBD and Fremantle via car, bus and train with the nearest train station being just 800 metres away, making it an ideal location for day trips. The addition of improved open and recreational spaces will not only attract more visitors, it will create the opportunity for more events.

<p>11. How will local residents benefit?</p>	<p>Local residents will benefit directly from improved beach access and a precinct that is more pedestrian-friendly with better amenities. Additionally, residents will have a world-class, vibrant, and family-oriented entertainment precinct on their doorstep.</p>
<p>12. How is the redevelopment related to the refurbishment of the Indiana Teahouse and other private developments?</p>	<p>The Indiana Teahouse and other private developments are independent from the Town of Cottesloe’s foreshore redevelopment. However, these developments will be required to add value by incorporating designs that are complementary to the foreshore redevelopment to ensure the best outcomes for the precinct, local residents, and visitors.</p>
<p>13. How will parking at Cottesloe Foreshore be affected by the redevelopment?</p>	<p>Car park one will be reduced to 20 bays, however, the reduction in parking will be mitigated by the addition of a mezzanine facility as part of stage two. Access to the precinct will continue to be supported by the train station approximately 800 metres away, as well as the bus network.</p>
<p>14. What stage is the redevelopment at?</p>	<p>Construction plans are completed and funding for the project is now being sourced.</p>
<p>15. How long will the redevelopment take?</p>	<p>Once the project commences, the Cottesloe Foreshore redevelopment will take approximately three years to complete.</p>
<p>16. How will the redevelopment incorporate local Indigenous heritage?</p>	<p>Muderup Rocks is a significant local Indigenous site. The Town of Cottesloe is excited to have the opportunity to incorporate this heritage site into its plans and to see it fulfill its potential as a key education and tourist attraction, while honouring Traditional Owners and local Indigenous people.</p>