



What is the Cottesloe Foreshore Masterplan?

The Cottesloe Foreshore Masterplan (the Masterplan) will guide the enhancement and management of the Cottesloe Foreshore. It will address the length of foreshore from Cottesloe Surf Life Saving Club north to the area surrounding North Cottesloe Surf Life Saving Club.

The foreshore is an important part of the fabric of life in Cottesloe and the Masterplan will provide a blueprint for longer term planning, combining the outcomes of a number of previous planning projects and taking into consideration past feedback from the community.

The Masterplan will include guidelines that will influence open space, locations of commercial and office space, transport-related considerations and social activities, as well as recommended infrastructure priorities and actions to be delivered as funding becomes available.

Why are you asking for the community's opinions and feedback again?

The Masterplan is an important part of the enhancement and management of the Foreshore and we have received feedback on a number of previous projects, with some elements of the previous plans widely supported. However, some key areas require more detailed and careful consideration and to achieve broader community agreement.

This Masterplan project will focus on the two key project areas: **Car Park One and the terraces** in Phase 1, and **Car Park Two and Marine Parade** in Phase 2. The feedback we receive will help us to balance the vision and expectations of the majority of the community.

Does the Cottesloe Foreshore Masterplan project include the Indiana Tea House Design Competition?

The Minderoo Group has just announced an international design competition for Indiana, which is located in the Masterplan area. Providing feedback to the Cottesloe Foreshore Masterplan project will help us develop an overall guide for longer term planning of the Foreshore within which the Tea House sits. If you are providing feedback on the Masterplan project, you should consider the whole study area and the way it is used and enjoyed. Feedback to the Minderoo Group is a separate but aligned process.

What will you do with our feedback?

Your feedback will help guide the long term vision for the two key project areas. Combined with the broader feedback received through previous community engagement, the feedback will be used to prepare concept options which will then be considered in a workshop with members of the community.

All feedback will be summarised and combined with previous community engagement outcomes, and made public on the Town's website and in hard copy when we have completed the initial engagement. A summary of our process can be found at on our website <https://www.cottesloe.wa.gov.au/consultations/>

What has happened with our previous feedback?

The Town of Cottesloe will prepare a Summary of Feedback illustrating the historical feedback from the community during previous public advertising. The Summary will be made available at when we have completed the initial engagement to show how feedback over a number of years is contributing to the masterplanning process.

How can I get involved?

Everyone in the community has the opportunity to participate in the discussion, which will be undertaken in two parts:

- Survey 1 **Car Park 1 and the Terraces**; will run from 3 April to 18 April 2019. Survey 1 will help us to understand the community's views on Cottesloe generally and what beachside amenity is expected.
- Survey 2 **Car park 2 and Marine Parade**; will run from 26 April 2019 to 11 May 2019. Survey 2 will help us to understand the community's views on streetscape improvements, alfresco areas and activities.

Both surveys will help inform the design process. Surveys will be available through the Have a Say section of our website or in hard copy at the Cottesloe Civic Centre.

We will also bring together a group to participate in a Masterplan Workshop. This group will collaborate with the design team on concept options and work towards a consensus of the preferred Masterplan outcome. Immediately following the Masterplan Workshop, and Open House will be held for the rest of the community to come along and look at the Workshop discussions.

What will the Masterplan Workshop entail and who will be able to attend?

The Masterplan Workshop will be an opportunity for residents and stakeholders to discuss the concept options in more detail. The group will be taken through a series of activities, which will allow them to make recommendations for the preferred Masterplan.

The Masterplan Workshop will be held on **Saturday, 8 June 2019 from 1pm – 5pm** at the **Lesser Hall**, Town of Cottesloe Civic Centre, 109 Broome Street Cottesloe.

To express your interest in attending the workshop, please register here <https://www.surveymonkey.com/r/CottWorkshop> before 17 May 2019. Participants will be randomly selected from the stakeholders who express their interest to ensure representativeness across groups including age, gender, land ownership and businesses,

consistent with the demographics of Cottesloe. Participants who have been selected will be advised by 24 May 2019.

Will I have the opportunity to comment on the Masterplan?

The draft preferred option will be available for viewing at the Masterplan Open House on 8 June 2019 from 4pm – 5pm. All members of the community are welcome to join the Masterplan Workshop participants, project team, Foreshore Precinct Implementation Committee and Councillors in viewing the preferred options and providing additional feedback to the project team.

Once all feedback is collated, a completed draft of the Masterplan will be made available for public comment.