

Museum of Water Perth Festival 2017
Event Briefing for Town of Cottesloe

Event:	Museum of Water
Artist:	Amy Sharrocks (UK)
Location:	Cottesloe Beach, WA (please refer to Appendix 1- <i>Site Map</i>)
Date:	Saturday 18 – Sunday 19 Feb 2017
Time:	6.00am – 8pm
Forecast Audience:	1000

Show Description:

What water will you keep?

A vial of tears, melted ice from Antarctica and a plastic bottle of billabong water – every drop tells a story. Choose your water, find something to put it in and tell us why you brought it. PIAF Artist-in-Residence Amy Sharrocks invites you to consider your relationship with the world’s most indispensable liquid as she builds a WA collection of publicly donated water and accompanying stories for WA across two years.

Surfing, swimming, desalination, irrigation and thirst – the pleasures and politics of water affect us all. Set to open in PIAF 2018 before becoming part of the Western Australian Museum’s permanent collection, Museum of Water is a radically different kind of museum.

Amy Sharrocks is a live artist, sculptor and film-maker who invites people to come on journeys in which their own experience, communication and expression are a vital part. The Museum of Water will chart WA water stories, both the shape of the water molecules itself, to the water management across the State and our rights of access to water.

The *Museum of Water* travels because we know that others can't. We are aiming to widen the discussion with as many people as possible by situating a mobile version of the Museum across four locations in Perth and the Great Southern, inviting members of the general public to visit the collection and have the option of donating themselves.

We commence the 2017 collection at one of WA’s most iconic beaches, Cottesloe, before moving to Central Park in Perth CBD, the Reflection Pond at UWA and into the South West in Albany’s museum precinct. This is a free community event, open to anyone. Cottesloe has been identified as the first location for the Museum of Water due to its broad audience reach of local community, families, and travelers young and old. We see the benefit to Cottesloe being two-fold; a chance to activate the space in a meaningful way for visitors to engage in a dialogue about how they feel about water and what water is precious to them, as well as a chance for the council to be part of a State wide event which will eventually be housed in the WA Museum collection at the WA museum in 2020.

The Museum of Water at Cottesloe involves five components - a mobile exhibition in a custom fitted trailer, a water bar serving a glass of fresh water, a collection hub & one-on-one conversation with a custodian for those who wish to donate water, and a series of small public events including a Swimmers Manifesto, Stories on Water with a Noognar Elder, and a guided wave reading experience with local surfers.

Please see more information about each event below.

Draft Event Schedule:

Day/ Date	Activity	Note
Saturday 18 Feb	6.00am- crew arrive & set up trailer, exhibition, collection location, signage, foh 7.00am – set up sound & staging for manifesto & arrival of artistic team 8am – swimmers manifesto 12pm – pack up manifesto 8am – 11am water bar, collection & exhibition begins 11am – 3pm break 4pm – 7pm water bar, collection & exhibition begins	
Sunday 19 Feb	6.30am- crew arrive & set up of trailer, exhibition, collection location 7.00am – surfers arrive & set-up of signage & foh 8am – Wave Reading with surfers 10am – Water Story 12pm – pack up wave reading 8am – 11am water bar, collection & exhibition begins 11am – 4pm break 4pm – 7pm water bar, collection & exhibition begins 9pm – complete pack-up	

Sat 18 Feb & Sun 19 Feb

Museum of Water Mobile Exhibition & Collection

Time: 8am – 11am & 4pm – 7pm

The Museum:

Members of the general public are invited to visit the Museum which is housed in a custom fitted trailer and have the option of donating a bottle of water to the ever growing collection. But even if they haven't brought water, their words can get remembered and woven into a bottle's history, or the experience of our days. The

Museum is a friendly, chatty space where custodians of the museum share stories behind each bottle with visitors.

Story Collection:

The story collection process itself is a personal, intimate interaction between a Museum of Water custodian and visitor. Depending on the amount of visitors each day wishing to donate, the interaction can be one-on-one or in small groups. Each conversation will be audio recorded if the visitor agrees, forming a sonic archive which at a future date will be edited to be experienced in person via kinetic installation or online. Each bottle is photographed for inclusion in online gallery.

Sat 18 Feb & Sun 19 Feb

Water Bar

Time: 8am – 11am & 4pm – 7pm

Alongside the Museum of Water, visitors and passers-by are invited to share a glass of chilled water at a mobile Water Bar. This is a space to pause in our day for refreshment and respite, to celebrate our access to fresh water, to share a glass of our finest and begin a conversation about the experience of water in our everyday lives.

Sat 18 Feb

Swimmers Manifesto

Time: 8am – 11am

Duration: 3 hours [speakers 5 minutes at a time] **Capacity:** 36 speakers (6 per 30 min session) **Audience:** No set capacity, anticipate 100 + passers by

A public manifesto and speakers corner where swimming enthusiasts are invited to share their philosophies, experiences and reasons why they jump in. The Swimmers' Manifesto will chart the profound experience that swimming and water can have on each and everyone of us. This event is free to watch, take part in, and open to everyone. Bring a towel or a picnic blanket to rest on.

To participate in the Swimmers Manifesto please complete the online form.
Excerpts of the Swimmers Manifesto will be published online.

Sun 19 Feb

Wave Reading with surfers

Location: Cottesloe Reef

Time: 8am – 11am, every 30 minutes [8am, 8.30am, 9am, 9.30am, 10am, 10.30am]

Duration: 30 minutes **Capacity:** 3 participants session, 16 total

A conversation between a surfer, the waves and you. Join some of Perth's local frothers for a one-on-one surf experience as they take you on a guided wave reading experience at one of Cottesloe's most protected ecosystems and iconic surf spots. Bring your own surf gear or let us know if you require a board, wetsuit and reef shoes.

This event is free, but registrations are required [form to indicate if they require hires or not + waiver form]

Sun 19 Feb

Stories on water

The logo for Perth International Arts Festival (PIAF) features the letters 'PIAF' in a bold, black, hand-drawn style font.

**PERTH
INTERNATIONAL
ARTS FESTIVAL**



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P +61 8 6488 2000 F +61 8 6488 8555
perthfestival.com.au ABN 37 882 817 280

Time: 10am – 11am

Duration: 1 hour

Capacity: Anticipate 100 audience

The Swan River, WA's sandy coast line and Perth central business district have many stories to tell. Join us for a series of morning conversations on water as Noongar elders speak about their culture and relationship to country on the banks and beaches of Perth. This event is free to watch and open to everyone. Bring a towel or a picnic blanket to rest on.

Key Contacts

Perth International Arts Festival
Drew Dymond, Technical Director

Sarah Rowbottam, Creative Producer Museum of Water



Town of Cottesloe

ABN 19 824 630 520
109 BROOME STREET, COTTESLOE WA 6011
PHONE: 9285 5000 FAX: 9285 5001 EMAIL: council@cottesloe.wa.gov.au

Event Application Form

ORGANISERS DETAILS

Event Organisers ___Perth International Arts Festival

Contact person: ___Drew Dymond_____ Position ___Technical Director

Postal Address: _____ _Post Code:

Daytime Telephone Number: _____ Mobile:

Email: _____ Fax:

EVENT DETAILS:

Name of Event: Museum of Water

Day and Date of Event: Sat 18th Feb and Sun 19th Feb 2017 Time From: 7am To: 8 pm

(Start and finish times must include setting up and packing away time)

Type of Event: Collection and display of stories that relate to water.

Approximate numbers expected (please circle below):

Small: less than 100 Medium: Large

Estimated age composition of audience:

0-12 years	% of total audience = 5	
12 – 18 years	% of total audience =10	
18 – 25 years	% of total audience =15	
25 – 40 years	% of total audience =35	
55 + years	% of total audience =35	
Tickets being pre sold	YES	NO
Tickets sold at gate	YES	NO
Confirmation of number of "pre sold" tickets to be provided to Council 24 hours prior to the event.		

AREA FOR EVENT:

Please see attached map – Reference: 2013 – 19 – 01

CIVIC CENTRE GROUNDS

Main Lawn/Main Lawn Stage

Rotunda

Two Palms

Tank Stand

Sunken Lawn

Other _____

BEACHFRONT:

Main Cottesloe Beach

North Cottesloe Beach

Isolators Reef

Other _____

BRIEF DESCRIPTION OF EVENT

(Including entertainment and main attractions)

This event is best described as a Pop up museum display , it will be a trailer mounted display plus a 3m x 3m shade structure. The purpose of the event is to show people the concept of the Museum of Water and encourage people to participate in telling their story related to water. This will become part of a large collection of stories from all over Western Australia that will ultimately be displayed in a Museum of Water in the 2018 Perth International Arts Festival

Is this event for profit or not for profit (fundraising) – Please circle

PROFIT

NOT FOR PROFIT

Not for Profit/Fundraising:

Name of fundraising/not for profit organisation	
% of profit/funds going to this organisation	
Contact name from organisation:	
Contact number:	

EVENT DETAILS:

To ensure your event runs smoothly, please provide us with as many details as possible.

Catering:

The Town of Cottesloe has a preferred catering company – Beaumonde Catering. If you require catering, please contact Beaumonde Catering on 9377 2947 or info@beaumontecatering.com.au

Management of Alcohol

Will guests be consuming alcohol? YES NO

Organisers holding an event at the Civic Centre Grounds or Cottesloe Beachfront must make a booking and are required to obtain a permit if alcohol is going to be consumed.

Large, catered and/or corporate functions may require additional licenses from the Department of Racing, Gaming and Liquor (RGL). Applicants must check with their caterers or telephone RGL on +61 8 9425 1888 prior to submitting this application to ascertain if an Occasional Liquor License is required.

An Alcohol Permit is required from Department of Racing, Gaming and Liquor (RGL)	YES	NO
If a Licence as been already issued – has this been attached to this application form	NO –Licence has not been issued yet YES – Licence is attached	
Quantity of beer to be served		
Quantity of wine to be served		
Quantity of champagne to be served		
Do bar staff have their 'Responsible Service of Alcohol' ticket?	YES	NO
Estimation of time bar will be open and closed	Open: _____ Closed: _____	

Rubbish Collection:

To maintain public health and safety, all rubbish must be removed or placed inside rubbish bins. Leaving the rubbish next to the rubbish bin is classed as littering. Littering, including the throwing of confetti, rice or rose petals is prohibited. Ice from eskies must be emptied onto mulched garden beds. Under no circumstances can ice be emptied on the lawn as it causes damage to the grass. You may incur a fine if rubbish or litter is left behind after the event.

The Town of Cottesloe requires all bin hire to be purchased through the Council.

The fees for bins (including drop off and pick up) is:

\$19.00 per bin for 240L general waste bin & \$19.00 per bin for 240L recycling bin.

Type of Bin	How many required
240L general waste bin	2
240L recycling bin	

Date for pick up (not public holidays):

Toilets:

According to the Guidelines on the Application of the Health (Public Buildings) Regulations, the following table gives an indication of the amount of toilets required for events.

Total Attendance	Male		Female	Hand Basins M + F
1-50	WC 1	U 1	WC 1	1
50-100	WC 1	U 1	WC 2	1
100-200	WC 1	U 2	WC 3	2
200-300	WC 2	U 3	WC 4	2
300-400	WC 2	U 4	WC 5	3
400-500	WC 2	U 5	WC 6	3
500-600	WC 2	U 6	WC 7	3
600-700	WC 3	U 6	WC 8	3
700-800	WC 3	U 7	WC 9	4
800-900	WC 3	U 8	WC 10	4
900-1000	WC 3	U 8	WC 11	4

Please indicate by highlighting or circling which part of the table this event fits. The Town of Cottesloe will be in contact throughout the event process to ensure adequate toilet facilities are available. If Portable toilets are required – Responsibility and cost is required to be covered by the event organisers.

Infrastructure

Do you propose to bring external furniture or free standing structures, decorations, banners or signage? YES NO

Tables – How many? 2 Chairs – How many? 4

Market umbrellas or sun shades: 2 (only permitted in certain areas)

Flower arrangements

Other – Please provide details: _____

Do you propose to erect a marquee? YES NO

Approximate size: 3 x 3meter

Please contact the events officer at the Town of Cottesloe on 08 9285 5000 when marquee arrangements have been organised.

An Independent Structural Engineering approval for marquee/stage required must be forwarded to the Town of Cottesloe prior to the event.

Music instruments or electrical equipment

Do you propose to have any musical instruments or electrical equipment?

YES NO

Power source is available in The War Memorial Town Hall & the Lesser Hall. Power source for the grounds and beachfront must be obtained from an external generator. This is the responsibility of the event organisers and a certificate of electrical compliance will be required (Form D).

Will you require a generator? YES NO

Will a PA system be used (e.g. microphone?) YES NO

Expected stage of the event (time frame)?

Small PA for speeches.

Will there be live music (e.g. band, classical trio?) YES NO

Expected stage of the event (time frame)?

Will there be a DJ? YES NO

Expected stage of the event (time frame)?

Please note that the Town of Cottesloe has strict regulations with noise at both the beachfront and Civic centre grounds. A \$2,000 bond is required if the event will have a DJ or live music. After assessing your application the Town of Cottesloe reserves the right to have a sound monitoring company employed to monitor the sound throughout the event at the cost of the event organisers.

** Two months notice must be given to the Town of Cottesloe to obtain a non-complying noise/event permit.

Vehicles/Parking

Vehicles are not permitted inside the Civic Centre grounds unless the Town of Cottesloe has been informed prior to the event. Please note that if vehicles are parked in *no parking zones* they will liable for parking infringements. If parking permits are required for the beachfront, please liaise with the Events Officer to organise.

Please note that vehicles bigger than 3 tonne will not be allowed inside the Civic Centre grounds.

Will vehicles need to access inside the Civic Centre grounds? YES NO

How many vehicles? 2 vehicles

Are permits needed for the beachfront? 2 vehicle for beachfront.

How many? 2

Please supply the company name and contact number of trucks that will be entering

the Civic Centre grounds:

Company _____ Number: _____

Company: _____ Number: _____

Company: _____ Number: _____

Please contact the Events Officer for fees that may be charged to lodge this application.

Declaration:

As the applicant, I have reviewed and completed the required information, and can confirm that the application is completed and correct.

Print Name: DREW DYMOND

Signature of Applicant:

Date of submission: 28. 11. 16

Perth International Arts Festival 2017 – Museum of Water

Site Map

