

Community Engagement Plan

Stage One – Identifying Community Aspirations:

Purple Dinosaur Park (3.9.8 – Public Open Space and Playground Strategy); and Railway and Albion Park (3.9.9 – Public Open Space and Playground Strategy).



Community Engagement Plan

Please use this form to provide details of your community engagement project

Project Title	Stage One – Identifying Community Aspirations Public Open Space Integration and Implementation of Improvement Strategies for: • Purple Dinosaur Park • Railway and Albion Park	
Project objective	To priorities the creation of a complete space to be explored as a playable landscape rather than a collection of specific play items	
Trim File Reference No:	SUB/2999	
Project Launch Date: 29 November 2021	Project Close Date: 21 December 2021	
Name of Project Contact: Ms Parshia Queen	Email: town@cottesloe.wa.gov.au	

Potential Funding Sources/Options: Funding will be sourced via cash in lieu application Approximate Project Budget: To be determined. from the Department of Planning Lands and Heritage, (funds currently reflected in the Community Engagement apportionment: \$5,000 budget \$680,000 to cover 2 playgrounds). POS & Playgrounds Strategy – General Preliminary Costing (Appendix B) for this project: • Purple Dinosaur Park - \$30k Railway and Albion Park - \$100k Note: The above information has been identified within the POS Strategy as a guide. The intent would be to allocated a budget of \$340,000 to cover the cost of design and construction (landscape, play equipment and parking). STRATEGIC DIRECTION **Other Informing Documents:** This project is consistent with the Town's **Strategic** Public Open Space & Playground Strategy (adopted 26 November 2019). **Community Plan 2013 – 2023.** Minutes OCM 26 November 2019 – Item 10.1.16 Public Open Space & Playground Strategy – Community Consultation Feedback - Council Resolution: Priority Area: 1 Point 2 - that Council approves the following playground upgrade priorities as Major Strategy: 1.3 follows: Point 2 b. "Priority Two – Purple Dinosaur and Railway and Albion Park – This project is consistent with the **Town's Corporate** Integration" Business Plan 2020 - 2024. Priority Area: 1 Major Strategy: 1.1a and 1.1b As tier 3 local play spaces (ref: POS Strategy) the Town is keen to identify the aspirations **Purpose and objectives** for undertaking community of the local residents for the parks. Feedback will be requested from the local residents engagement and ratepayers and in turn will be used to inform the development of a concept design. Public Participation Goal (IAP2's Public Participation Inform – Provide the community with balanced and objective information to assist them Spectrum) in understanding the project and the opportunities available to provide feedback. **Involve** – Work directly with the community throughout the process to ensure that community concerns and aspirations are consistently understood and considered. Collaborate – Partner with the community in each aspect of the decision including the

development of alternatives and the identification of the preferred outcome.

Stakeholders List the community and stakeholders you intend to consult with	 Cottesloe residents and ratepayers within a 400m radius of both parks (Purple Dino and Albion) and linkage trail/s Public Open Space Working Group Elected Members Cottesloe Residents Town Centre Businesses/Procott PTA and DoT North Cottesloe Primary School 	
Resourcing	Agency/Department:	Required for:
External Consultants and Internal staff that need to be involved	Town of Cottesloe Engineering Services	Project Management (Design appropriateness and delivery) Operations (Landscaping)
	Town of Cottesloe Corporate Services	Community engagement advice and support. Administration and Governance.
	Town of Cottesloe Executive Services	Communications and Media.
	4. Design Consultant	Expert advice required for aspirational imagery for the Community Aspirations Survey.

1. Please select ☑ the engagement 'Tool' you wish to use in this project.			
Survey • Website	Yes ☑ (please provide details below in table 3) No □		
Social MediaHardcopy			
Formal Submission	Yes 🗆		
	No ☑ (Please note written submissions received are required to be included in the engagement outcomes report even though not requested for the project).		
	Email – town@cottesloe.wa.gov.au		
	Post – PO Box 606, WA 6911		
	Hand delivered to the Administration, 109 Broome Street, Cottesloe		
Media Release/Public Notice	Yes: ☑		
	The Post □		
	Western Suburbs Weekly		
	 The West Australian □ Social Media ⊠ 		
	No Social Media Est		
Public Meeting – Information Session	Yes □ (please provide details below in table 7)		
	No ☑		
Focus/Working Groups	Yes ☑ (please provide details below in table 7)		
	No □		
Letterbox Drop	Yes ☑ Please state location:		
	No □		

Frequently Asked Question document to assist engagement participants?	Yes □ (please provide details below in table 4) No ☑
Information Only Flyers/Brochures	Yes No ☑
Other – please specify	

2. Please provide your Engagement 'Introduction' text in the space below.

At the Ordinary Council Meeting 26 November 2019, Council adopted the Public Open Space and Playground Strategy. As part of the resolution Council provided for the integration of the Purple Dinosaur Park and the Railway and Albion Park.

Purple Dinosaur Improvement Strategy (POS Strategy 3.9.8)

- There is a recognised opportunity to enhance the existing play space that caters for children up to 9 years old.
- There is a recognized opportunity to enhance connectivity to Cottesloe Station and the Town Centre.

Railway and Albion Improvement Strategy (POS Strategy 3.9.9)

• There is a recognised opportunity to improve how the playground responds to the existing coastal planting scheme. An upgrade should be done with the intent it will cater for older children.

The Town and the Public Open Space Working Group aims to discover the aspirations of the local community for both spaces, including how they are linked.

The images used are intended to invoke feelings about what is desirable. Labels have not been applied to the images to encourage free thinking when the image is viewed and aspirations are expressed.

3. Please provide your Survey Introduction, Questions and Response Options in the spaces below. (M = Mandatory Question O = Optional Question)

Survey introduction text.

At the Ordinary Council Meeting 26 November 2019, Council adopted the Public Open Space and Playground Strategy. As part of the resolution Council provided for the integration of the Purple Dinosaur Park and the Railway and Albion Park.

Purple Dinosaur Improvement Strategy (POS Strategy 3.9.8)

- There is a recognised opportunity to enhance the existing play space that caters for children up to 9 years old.
- There is a recognized opportunity to enhance connectivity to Cottesloe Station and the Town Centre.

Railway and Albion Improvement Strategy (POS Strategy 3.9.9)

• There is a recognised opportunity to improve how the playground responds to the existing coastal planting scheme. An upgrade should be done with the intent it will cater for older children.

The Town and the Public Open Space Working Group aims to discover the aspirations of the local community for both spaces and invites you to participate in a survey that will assist us to develop a concept design, integrating the Purple Dinosaur and Railway and Albion parks.

The survey will be available from 9am 29 November 2021, until 4pm 21 December 2021.

Administration Note: The Public Open Space Working Group has requested the assistance of a consultant to assist with the development of the survey using Image Choice Questions (Image Choice is a simple, closed-ended question type that lets respondents select one or more image answers from a defined list of image choices). For the purpose of developing the plan, the questions I have inserted are a guide only.

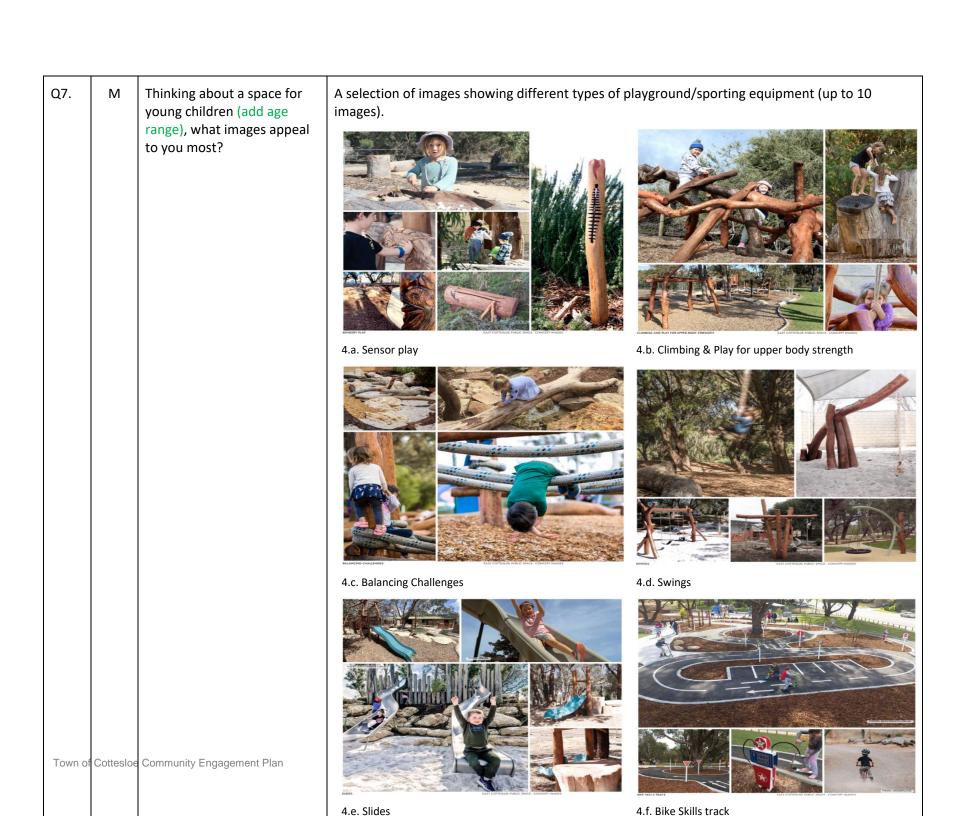
Ques tion Type	M or O	Add your Survey Questions below.	Add your Response Options below (use a new line or bullet point for each)
Q1.	М	Name and address (in full required)	As this survey targets a specific stakeholder group within an identified radius of both parks full addresses are required here. It is to be noted however all submissions will be included in analysis and reporting.

Q2.	М	Age group	☐ 9 years or under ☐ 15 - 19 years ☐ 30 - 39 years ☐ 50 - 59 years	☐ 10 - 14 years ☐ 20 - 29 years ☐ 40 - 49 years ☐ 60 - 69 years
Q3.	M	Have you had an opportunity to read about the improvement strategies for the Purple Dinosaur and Railway and Albion Parks?		☐ Prefer not to say am familiar with the Open Public Space and Playground Strategy. excerpts provided for this survey.

Q4. Μ Thinking about both spaces, A selection of images showing different types of **nature play** (up to 10 images). what images appeal to you most? 1.b. A Sense of Discovery, Carvings and Natural 1.a. Conservation of existing trees and Planting Textures 1.c. Extended Habitat for Birds & Native Bugs/Lizards

Q5.	M	Thinking about both spaces, what images appeals to you most?	A selection of images showing different types of tr	acks, walkways (up to 10 images).
			2.a. Walking Paths, Dog friendly, Natural textures	2.b. Universal access pathways, Open spaces to gather, Signage

Q6. Μ Thinking about both spaces, A selection of images showing different types of fencing, seating, drinking fountains, shade, etc. what images appeal to you (up to 10 images). most? 3.a. Seating log arrangement 3.b. Shaded spaces 3.c. Fencing bin and Other amenities



Q8. Μ Thinking about a space for A selection of images showing different types of playground/sporting equipment (up to 10 older children (add age images). range), what images appeal to you most? 5.b. Bike Pump track 5.a. Climbing and Balancing Opportunities Enlarged image of Table Tennis from 5.c 5.c. Active play for older kids Town of Cottesloe Community Engagement Plan 12

Q9.	M	Thinking about how an adult may use the space, what images appeal to you most?	A selection of images showing different types of equipment that could be used by adults (up to 10 images).
Q10.	0	Thinking about your interaction with these spaces, how do you spend your time there? (Please choose all that apply).	6.a. Exercise equipment, structured seating and calm spaces 6.b. Meeting social places Play and/or outdoor activity with my children Play and/or outdoor activity with my grandchildren I take my exercise and/or reflection time through these spaces I like to walk my dog/s through these spaces I don't utilise these spaces often I don't visit these spaces at all Other – please specify
Q11.	0	Thinking about both spaces is there one thing that you feel should definitely be included?	

4. Please provide your FAQ 'Questions and Answers' in the spaces below. Not required for Stage 1.

5. Please provide the name, type and file location of documents that will be used for this engagement activity in the spaces below.			
Doc 1. Extract and provide from the POS & Playground Strategy items 3.9.8 and 3.9.9. as a separate document – Stakeholders directly.	File Location: https://www.cottesloe.wa.gov.au/consultations/		
Doc 2. Provide POS & Playground Strategy via electronic link to website.	File Location: https://www.cottesloe.wa.gov.au/public-open-space-and-playgrounds-strategy.aspx		
Doc 3.	File Location:		
Doc 4.	File Location:		
Doc 5.	File Location:		
Doc 6.	File Location:		

6. Please provide the names and location of images for use on the website/social media/advertising etc. in the spaces below (Optional).		
Image 1.	File Location:	
Image 2.	File Location:	
Image 3.	File Location:	

7. Please provide the key dates for activities during the project – include advertising dates.		
Date 1.	Public Open Space Working Group - TBA	
Date 2.	Activity, time and venue	
Date 3.	Activity, time and venue	
Date 4.	Activity, time and venue	

8. Engagement Plan Approval to Proceed			
Project Officer/Manager Review and Approval	Name (Print)	Signature	Date
CEO Review and Authorisation	CEO Signature		Date









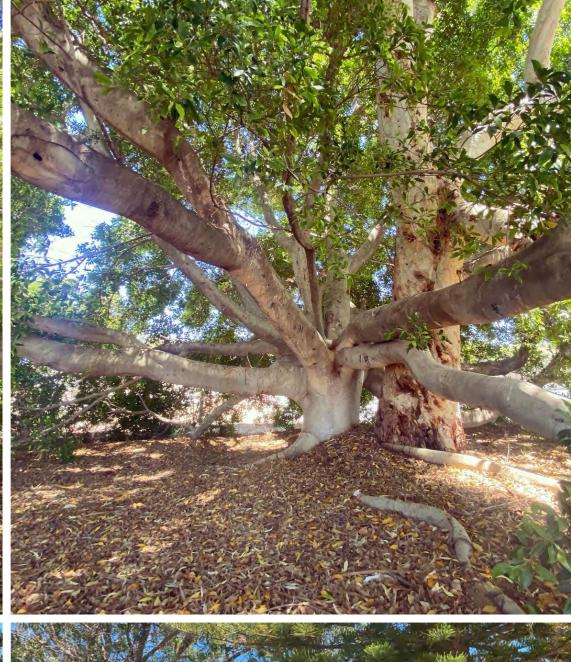
Q4. Thinking about these spaces, concerning nature play, which images appeal to you most?















CONSERVATION OF EXISTING TREES AND PLANTING

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES



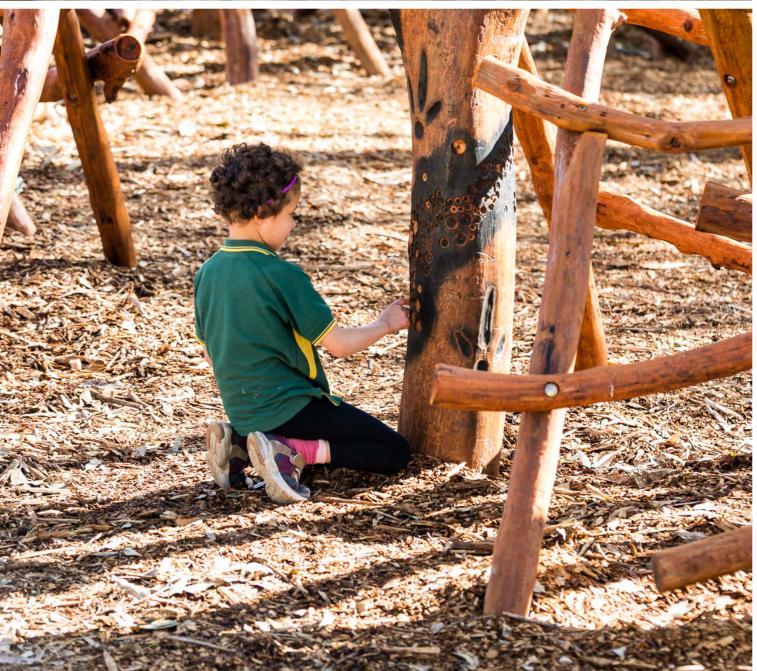












A SENSE OF DISCOVERY, CARVINGS AND NATURAL TEXTURES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES

















EXTENDED HABITAT FOR BIRDS AND NATIVE BUGS/LIZARDS

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES







Q5. Thinking about these spaces, concerning tracks and walkways, which images appeal to you most?

















WALKING PATHS - DOG FRIENDLY, NATURAL TEXTURES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES



















UNIVERSAL ACCESS PATHWAYS, OPEN SPACES TO GATHER, SIGNAGE

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES







Q6. Thinking about these spaces, concerning other amenities, which images appeal to you most?



















EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES















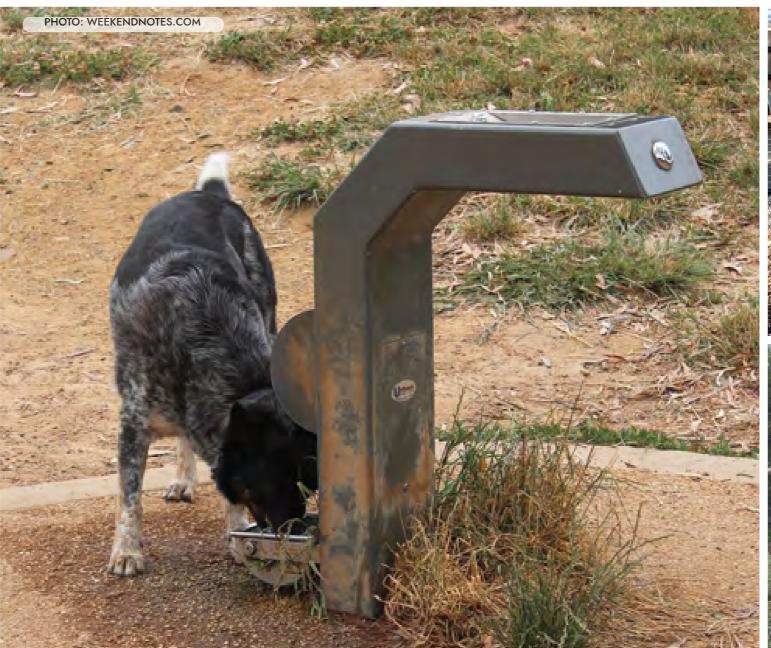
SHADED SPACES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES



















FENCES, BINS, AND OTHER AMENITIES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES



Q7. Concerning a space for young children, which images appeal to you most?























SENSORY PLAY

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES















CLIMBING AND PLAY FOR UPPER BODY STRENGTH

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES















BALANCING CHALLENGES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES

















EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES

















EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES















BIKE SKILLS TRACK

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES



Q8. Concerning a space for older children, which images appeal to you most?



















CLIMBING AND BALANCING OPPORTUNITIES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES















MEETING/ SOCIAL SPACES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES





serving the needs of children











BIKE PUMP TRACK

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES



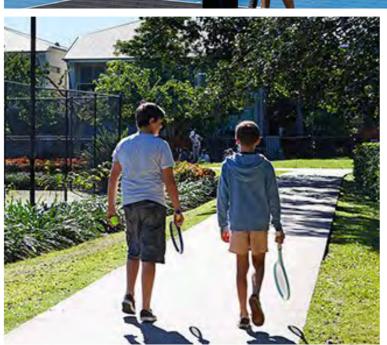


serving the needs of children















ACTIVE PLAY FOR OLDER KIDS

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES







Q9. Concerning a space for adults, which images appeal to you most?

















EXERCISE EQUIPMENT, STRUCTURED SEATING, AND CALM SPACES

EAST COTTESLOE PUBLIC SPACE - CONCEPT IMAGES

	COMMENT	RESPONSE
1	On page 4 it says there will be a letterbox drop but no location specified. Am I correct in assuming that this would be "Cottesloe residents and ratepayers within a 400m radius of both parks (Purple Dino and Albion) and linkage trail/s". Other rate payers will hear about it via the normal channels of Facebook, the Post etc - is that correct?	Yes
2	Do we have evidence that 400 metres is about as far as our residents will, or like to, move to get to a leisure destination?	With regards to the 400m, I understand this is an industry standard distance used to determine the catchment of a local park. 400m equates to a 5 minute walk, and local parks are intended to facilitate basic recreation activities, dog walking and be easily accessible to children from nearby homes. This is discussed in the current POS strategy, available at: https://www.cottesloe.wa.gov.au/public-open-space-and-playgrounds-strategy.aspx .

3	It looks to me that the 'media' element of the proposal is NOT to consult via information in an article in the Post (which Melissa notes are the 'normal' channels), but only to publicise in social media. Is that correct? If so, what is the basis for this decision? It doesn't look to me that the Council has a regular page in the Post sharing information about community consultations, projects etc, in the way that other councils do, although not every week it seems (Nedlands this week), In this week's Post, Cottesloe has an ad for the skatepark consultation, and a story asking local kids to name the ship at the Dutch Inn groin playground. If we don't have a regular page, what is the reason?	Yes the Town has a regular page in the POST. It's a full 'Cottesloe News' page once a month and it runs the second Saturday of each month. It is usually on page 14. The sources to which consultation is advertised is asssessed on a case by case basis. Given that this project has a greater impact on a catchment of residents rather than the entire Town, there would be more benefit of sending letters to directly impacted residents / users of the facility. Social media, the Town's website, resident databases and notice boards would be sufficeint to inform the other residents of the district.
4	when I read about the proposal for this development along the railway line I immediately thought of the council's reason for not putting the skatepark along the railway line, i.e. lack of security of tenure (as raised also by Peter Cameron in a letter to the Post this week. Does this concern not also apply to the proposed East Cottesloe playground development?	The land is vested in the Town of Cottesloe. PTA and Department of Lands have no objection to what is being proposed.
5	Having just received the Dropbox, there looks like a lot more pictures in that, so perhaps it is a viewing issue - might be good to understand what images are included in the consult.	The images have been inserted under the different questions of the draft Engagement Plan

6	I am also a bit concerned there is a large focus on birds and exercise equipment and adult equipment and facilities and paths and seats and less focus on play equipment. I can't see any picture of pump tracks clearly or 'older kids' play equipment like a basketball hoop and the other items we discussed. I feel like we need more pictures of the elements we discussed at the Public Open Space meeting. I am concerned what constructive feedback we will get from this consultation, given the limited images - I think we need a lot more.	There are a variety of play equipment images in question 4, 7 and 8. An image of a pump track has been shown in question 8. This question also includes basketball hoops, soccer and a tennis wall. We are in the opinion that there is sufficeint information to understand the aspirations of the community. There would be further opportunities for more feedback to be obtained either before or after a concecpt is developed for Council's consideration as part of the agreed project framework.
7	I also wonder why we have the consultation open for such a long time. School Holidays for Public school kids isn't until the 19th December, so could shut on the 21st Dec and still give ample time for people to complete. Leaving such a long time means people might put it off and then forget to complete. If it was shut in December then Admin would have time to evaluate and provide back to the POS Meeting early Feb. We have taken a long time to get moving on this project, so I think we should endeavour to move as quickly as possible	Noted. Thank you. The advertising date has been modified to read 29 November 2021 to 21 December 2021 for council's consideration.

8	Play and activity equipment - my suggestion for the materials provided for initial community engagement would be to focus on the play equipment (eg. slides/cubbies/swings/climbing etc) and other activity equipment (eg. pump tracks, scooter tracks, basketball hoops/tennis walls etc). These are the key items for planning as part of the POS playground strategy and for which the budget is allocated which guides the project. I think more children and families would get excited being asked for their views on more images of different types of interesting play equipment and activities (eg. multiple pump tracks, scooter tracks, younger children's playgrounds, climbing equipment, flying foxes etc) I think the photos and discussions of other elements like drink fountains/paths/planting etc can be considered separately later and some of these items would already be covered as part of the Council's style guide and other budget areas. So I think at this stage these can be left out of the initial engagement (but currently take up a lot of the images/consultation).	Our preference would be to undertake a wholistic approach towards determining aspirations that would cover landscaping and play facilities.
9	Prioritisation feedback - given the budget is limited to \$640k and knowing the cost of Dutch Inn, I think it may not be achievable to do all that is shown on proposal - so perhaps would be great to for people to prioritise which play equipment/space activation they would like to see in order of preference - to help make some decisions when looking at various options for the space that will still fit within budget.	Our preference would be for the community to identify the preferred play equipment rather than prioritising. This would be a more open way to determine aspirations and allow the consultant more latitude to determine essentials from nice to haves especially when it comes to trying to meeting a fairly tight budget. Prioritsing does make the task more difficult.

10	Working Group composition - as a community representative in this working group, its helpful for me to understand which Councillors are now a part of this working group (given the recent elections). In the past, I think there may have been 3 councillors but it looks like from this email that it may now be expanded to 5 councillors - Chilla, Brad, Helen, Kirsty and Melissa. As usual, I am happy to be a part of this working group and work collaboratively together with community representatives and councillors to help improve our POS.	Cr Melissa Harkins, Cr Kirsty Barrett , Cr Brad Wylynko and Cr Chilla Bulbeck (Deputy member) have been nominated by Council to be part of the POS Working Group.
11	Communications - will be great to have the opportunity to comment for all Cottesloe children and ratepayers, even if only doing letterbox drop for 400m. It will be another piece of updated POS for the whole community to enjoy.	Noted. Thank you.
12	Just a few comments: - Image of the table tennis table is hard to read with the paint design and the side angle. It might be worth replacing. - Adult structured seating: it would be great to see a space where people could sit facing each other to facilitate small gatherings for sunset drinks etc.	The table tennis table images will be replaced with a clearer image. The seating layout can be determined at conecpt design.

13	I think including some "non playground" items for discussion would be useful as it was apparent when we visited the site that this is also an important public open space for neighbours. People commented that they used this as a community meeting space for catching up with neighbours and walked their dogs there etc. On that basis I think that the images shown and questions asked at Question 9 and 10 could try and elicit this information. For example the images shown in Q*8 (5b meeting social spaces) would work well in Q9 (how an adult may use the space).	Noted. Thank you. Change has been made.
----	---	---