



Town of Cottesloe

ABN 19 824 630 520
109 BROOME STREET, COTTESLOE WA 6011
PHONE: 9285 5000 FAX: 9285 5001 EMAIL: council@cottesloe.wa.gov.au

Event Application Form

ORGANISERS DETAILS

Event Organisers: ICEA Foundation

Contact person: Tom Joyner

Position: CEO

Postal Address: 16 Lochee Street, Mosman Park

Post Code: 6012

Daytime Telephone Number:

Mobile:

Email:

Fax:

EVENT DETAILS:

Name of Event: ICEA Classic

Day and Date of Event: Saturday, October 20, 2018 Time From: Thursday 18th 3pm (set up) To: Monday 22nd 5pm

(Start and finish times must include setting up and packing away time)

Type of Event: Free Community Event

Approximate numbers expected (please circle below):

Small: less than 100

Medium: 100 – 300

Large: 300 +

Estimated age composition of audience:

Table with 2 columns: Age Group and % of total audience. Rows include 0-12 years (10%), 12-18 years (40%), 18-25 years (30%), 25-40 years (10%), 55+ years (10%), Tickets being pre sold (YES/NO), Tickets sold at gate (YES/NO), and Confirmation of number of 'pre sold' tickets.

AREA FOR EVENT:

Please see attached map – Reference: 2013 – 19 – 01

CIVIC CENTRE GROUNDS

- Main Lawn/Main Lawn Stage
- Two Palms
- Sunken Lawn
- Rotunda
- Tank Stand
- Other _____

BEACHFRONT:

- Main Cottesloe Beach
- North Cottesloe Beach
- Isolators Reef
- Other: The Cove, Cottesloe

BRIEF DESCRIPTION OF EVENT

The ICEA Classic is an annual festival style event that celebrates everything we love about Western Australia: our rich Indigenous history and cultures, our pristine beaches, our surfing and skating culture, incredible food and great music. It brings together people of all ages to share positive experiences with each others cultures, build relationships based on greater understanding and gain the motivation to become ambassadors for reconciliation in their own communities, schools and families.

Is this event for profit or not for profit (fundraising)? – Please circle

PROFIT

NOT FOR PROFIT

Not for Profit/Fundraising:

Name of fundraising/not for profit organisation	ICEA Foundation
% of profit/funds going to this organisation	n/a
Contact name from organisation:	Tom Joyner
Contact number:	

EVENT DETAILS:

To ensure your event runs smoothly, please provide us with as many details as possible.

Catering:

The Town of Cottesloe has a preferred catering company – Beaumonde Catering. If you require Catering for events at the Cottesloe Civic Centre, please contact Beaumonde Catering, on 9377 2947 or info@beaumontecatering.com.au .

Management of Alcohol

Will guests be consuming alcohol? • YES • NO

Organisers holding an event at the Civic Centre Grounds or Cottesloe Beachfront must make a booking and are required to obtain a permit if alcohol is going to be consumed.

Large, catered and/or corporate functions may require additional licenses from the Department of Racing, Gaming and Liquor (RGL). Applicants must check with their caterers or telephone RGL on +61 8 9425 1888 prior to submitting this application to ascertain if an Occasional Liquor License is required.

An Alcohol Permit is required from Department of Racing, Gaming and Liquor (RGL)	YES	NO
If a Licence as been already issued – has this been attached to this application form		
Quantity of beer to be served		
Quantity of wine to be served		
Quantity of champagne to be served		
Do bar staff have their ‘Responsible Service of Alcohol’ ticket?	YES	NO
Estimation of time bar will be open and closed	Open: _____ Closed: _____	

Rubbish Collection:

To maintain public health and safety, all rubbish must be removed or placed inside rubbish bins. Leaving the rubbish next to the rubbish bin is classed as littering. Littering, including the throwing of confetti, rice or rose petals is prohibited. Ice from eskies must be emptied onto mulched garden beds. Under no circumstances can ice be emptied on the lawn as it causes damage to the grass. You may incur a fine if rubbish or litter is left behind after the

event.

The Town of Cottesloe requires all bin hire to be purchased through the Council.

The fees for bins (including drop off and pick up) is:

\$19.00 per bin for 240L general waste bin & \$19.00 per bin for 240L recycling bin.

Type of Bin	How many required
240L general waste bin	10
240L recycling bin	10
Date for pick up (not public holidays):	Monday 22nd October, 2018

Toilets:

According to the Guidelines on the Application of the Health (Public Buildings) Regulations, the following table gives an indication of the amount of toilets required for events.

Total Attendance	Male		Female	Hand Basins M + F
1-50	WC 1	U 1	WC 1	1
50-100	WC 1	U 1	WC 2	1
100-200	WC 1	U 2	WC 3	2
200-300	WC 2	U 3	WC 4	2
300-400	WC 2	U 4	WC 5	3
400-500	WC 2	U 5	WC 6	3
500-600	WC 2	U 6	WC 7	3
600-700	WC 3	U 6	WC 8	3
700-800	WC 3	U 7	WC 9	4
800-900	WC 3	U 8	WC 10	4
900-1000	WC 3	U 8	WC 11	4

Please indicate by highlighting or circling which part of the table this event fits. The Town of Cottesloe will be in contact throughout the event process to ensure adequate toilet facilities are available. If Portable toilets are required – Responsibility and cost is required to be covered by the event organisers.

Infrastructure

Do you propose to bring external furniture or free standing structures, decorations,

banners or signage? • YES

ON

• Tables – How many? 10

• Chairs - 20

- umbrellas or sun shades: _____(only permitted in certain areas)

- OTHER – Please provide details: Marquees, couches

Do you propose to erect a marquee? **YES** • NO

Approximate size: 24m x 6m, 3m x 3m

Please contact the events officer at the Town of Cottesloe on 08 9285 5000 when marquee arrangements have been organised.

****An Independent Structural Engineering approval certificate for the marquee/stage must be forwarded to the Town of Cottesloe prior to the event.**

Music instruments or electrical equipment

Do you propose to have any musical instruments or electrical equipment?

- YES • NO

Power source is available in The War Memorial Town Hall & the Lesser Hall. Power source for the grounds and beachfront must be obtained from an external generator. This is the responsibility of the event organisers and a certificate of electrical compliance will be required (Form D).

Will you require a generator? • YES • NO

Will a PA system be used (e.g. microphone?) • YES • NO

Expected stage of the event (time frame)?

All day intermittent use

Will there be live music (e.g. band, classical trio?) • YES • NO

Expected stage of the event (time frame)?

All day intermittent performances

Will there be a DJ? • YES • NO

Expected stage of the event (time frame)?

All day intermittent performances

Please note that the Town of Cottesloe has strict regulations with noise at both the beachfront and Civic centre grounds. A \$2,000 bond is required if the event will have a DJ or live music. After assessing your application the Town of Cottesloe reserves the right to have a sound monitoring company employed to monitor the sound throughout the event at the cost of the event organisers.

** Two months notice must be given to the Town of Cottesloe to obtain a non-complying noise/event permit.

Vehicles/Parking

Vehicles are not permitted inside the Civic Centre grounds unless the Town of Cottesloe

has been informed prior to the event. Please note that if vehicles are parked in the Civic Centre grounds, please liaise with the Events Officer to organise.

Please note that vehicles bigger than 3 tonne will not be allowed inside the Civic Centre grounds.

Will vehicles need to access inside the Civic Centre grounds?

How many vehicles? _____



Are permits needed for the beachfront? NO

How many?

Please supply the company name and contact number of trucks that will be entering the Civic Centre grounds:

Company Global Construction Services (GCS) **Number:**

Company: Carlisle Events Hire **Number:**

Company: **Number:**

Please contact the Events Officer for fees that may be charged to lodge this application.

Declaration:

As the applicant, I have reviewed and completed the required information, and can confirm that the application is completed and correct.

Print Name: Tom Joyner

Signature of Applicant:

Date of submission: 12.6.18

Executive Summary

Centred on a Noongar cultural festival, the Classic engages young Aboriginal and Non-Aboriginal Australians through surfing, skating, basketball and music, giving them an opportunity to share experiences with each other at an event which promotes mutual respect. As such, the Classic is a platform for young people to build cross cultural relationships and gain motivation to become an ambassador for reconciliation in their own community. The Classic, organised and led by and for young people, embodies the capacity and passion of our Aboriginal and Non-Aboriginal youth to build genuine partnership and reconciliation in this nation. It has become the flagship event for the ICEA Foundation and is also well cherished by the Town of Cottesloe and surrounds for it's positive influence on our wider community.

All who participate in the Classic will leave with mutual respect for all Australians through participating in events/activities that foster the ability to forge genuine, enduring cross-cultural relationships. The Classic provides young people with a genuine positive experience with Aboriginal culture, allowing all youth to create cross-cultural relationships with new people, based on greater understanding of and appreciation for each others' cultures, as well as the culture in which we all share as young Aussies. The event also benefits the wider community in that it promotes the ideals of reconciliation, respect, empathy and sharing, and inspires attendees to drive reconciliation in their homes, schools and other groups. It is truly a genuine reconciliation event driven by and for young people who want to have a positive influence in their community.

In 2017, we ramped up operations to include a road closure to expand the site, larger marquee to host more activities, and larger music stage to attract high profile artists such as Thelma Plum. In 2018 we are delighted to have Noongar Artist, Kamsani Bin Salleh, Kambarni, as the Festival Director to bring a new vision to the event. He believes in the importance of cultural preservation and expression while also challenging the notion of culture being trapped in the past and we are excited to see this embodied in this year's Classic.

ICEA Classic, September 10 2017

Time: 6am – 6pm

Location: Cottesloe Cove

Demographic: 14-25 years, parents

Number of Attendees: 6,500 – 7,500

Event Plan

The 2018 runsheet will follow a similar style to 2017's event which hosted a range of performances, sporting activities, and cultural activities.

An updated runsheet will be available closer to the event.

THE 2017 ICEA CLASSIC				
WHAT'S HAPPENING!				
STAGE	SURFING	CULTURAL TENT	SKATING	BASKETBALL
9:00 WAVELENGTH BEGINS HACHI	7:00 U/18 B HEAT 1 7:20 U/18 B HEAT 2 7:40 U/18 B HEAT 3	6:30 WELCOME TO COUNTRY	10:30 FREE SKATE	
9:20 72 HOURS STRAIGHT	8:00 U/18 G HEAT 1 8:20 U/18 G HEAT 2 8:40 U/18 G HEAT 3	8:30 RICHARD WALLEY DIDGERIDOO MEDITATION & TAMARA YOGA	11:30 BEST TRICK JAM (LEDGE)	HALF COURT SETUP
9:40 MITCH BALLARDIN	9:00 U/15 B HEAT 1 9:20 U/15 B HEAT 2 9:40 U/15 B HEAT 3	10:00 SMOKING CEREMONY	12:00 FREE SKATE	10:30
10:00 WELCOME TO COUNTRY	10:00 U/15 WOMEN'S FINAL 10:25 U/13 B HEAT 1 10:45 U/13 B HEAT 2	10:30 BECCY GARLETT CHILDREN STORYTELLING	12:30 BEST TRICK JAM (RAMP TO RAMP)	MANDI 3V3 BASKETBALL
10:20 CHLOE MAYNARD	11:05 U/13 B HEAT 3 11:25 U/13 WOMEN'S FINAL	11:00 GORNA LIYARN DANCE PERFORMANCE	1:00 FREE SKATE	
10:40 PLASTIC ARMADA	11:50 EXPRESSION SESSION 12:00 EXPRESSION SESSION	11:15 SHAUN NANNUP STORYTELLING	1:30 BEST TRICK JAM (QUARTER)	
11:00 LUKE WARM CHILLI PEPPERS	12:20 U/18 B SEMI 1 12:40 U/18 B SEMI 2	11:30 LEN COLLARD CULTURAL WALK	2:00 FREE SKATE	2:00
11:20 DREAM OF EMPIRE	1:00 U/15 B SEMI 1 1:20 U/15 B SEMI 2	12:00 MOORDITJ DANCE MOB	2:30 BEST TRICK JAM (RAIL)	
11:40 WAVELENGTH CONCLUDES THE STRUGGLING KINGS	1:40 U/18 WOMEN'S FINAL 2:00 U/13 MEN'S FINAL 2:20 U/13 MEN'S FINAL	12:30 BECCY GARLETT CHILDREN STORYTELLING	3:00 BEST TRICK JAM (RAIL)	
12:10 JOSH ELLIS	2:40 U/15 MEN'S FINAL 3:00 TAG TEAM 3:20 TAG TEAM	1:00 BALDJA MOORT DANCE & DIDGERIDOO PERFORMANCE	3:00	HALF COURT PACKDOWN
12:35 DJ SHANN	4:00 PRESENTATIONS	SHAUN NANNUP STORYTELLING		
2:00 THELMA PLUM				
3:00 SILENT DISCO				
4:00				

Activity Stations

There will be many cultural activities happening throughout the day at the Classic, many of which are not yet fully arranged or may change. This is a rough guideline based on our plans for this year and events we have had in the past:

Station Number	Activity Description
1 (language)	Noongar language workshop, yarn circle or story telling workshop
2 (art)	Arts and crafts, community painting led by artist, major artwork production by artist (spectated by attendees, not a workshop)
3 (dance)	Dance workshop with local Aboriginal group
5 (song/music)	Didgeridoo and tapping stick workshop and performances
6 (environment)	Native flora/fauna exhibit or petting zoo

Event Map:



Mix of ICEA and sponsor branded banners





PREPARED FOR THE
COTTESLOE COUNCIL



ICEA is challenging all Australians to redefine a national identity of which we can all be proud. This includes all of us: The First Peoples, who have been here for 60,000 years, the European settlers that helped shaped Australia as we now know it, and all people who have subsequently come from all over the world and allowed us to have such diversity in people, thought, and culture. We cannot change the past but we can own our story and define our future as a community.

ICEA is finding the common ground for us to move forward together.



THE ICEA CLASSIC 'KAMBARANG' FESTIVAL 20/10

During the Kamarang season, we see an abundance of colours and flowers exploding all around us. The yellows of many of the Acacias continue to abound, along with some of the Banksias and many other smaller delicate flowering plants including the Kangaroo Paw and Orchids. Also during this time the Balgas will also start to flower, especially if they've been burnt in the past year or closely shaved.

With the roads closed off, people would be required to walk along the path towards the Kamarang festival. The sounds of the Kulbardis and other birds getting louder as the speakers pour the audio of Western Australian wildlife through the early morning crowds. Accompanied by the slow rising of smoke and the smell of salt water and burning eucalyptus filling the air, the festival awaits the masses behind the native floral decorated entrance. Beyond the wildflower walkway, a microcosm of Noongar cultural celebration, acceptance and understanding emerges.

A confluence of uniquely Western Australian and Indigenous cultures exhibited from the onset as you arrive into the space stacked with individuals all passionate about the same thing, reconciliation. The early morning buzz settles as the bird calls soften and the sounds of the Yidaki draw attentions seaward as local Noongar Elder Len Collard throws another Eucalyptus branch into the small fire drum. Another billow of smoke ascends, the Yidaki reaches a crescendo, then silence. Len, a passionate supporter of the classic and all it represents, gazes over the crowd then leans forward into the mic, "Kaya..."

An exhibition of cultural pride, individual showcases of these cultures and collectively a representation of a future reconciled Australian culture. Transitioning from the 'Icea Classic' into the 'Kamarang Festival' was done with the purpose of the event going beyond spectatorship. This year there will be more of an emphasis on strengthening community relations through active participation and involvement as opposed to just watching contestants in the various competitions. The 'Icea Classic' will still exist as the title of the surfing competition as it has been a very successful title for the event in previous year, however the festival title extends its inclusivity to more land-based patrons.

- Kamsani Bin Salleh, Festival Director



ICEA FOUNDATION

AIMS

ICEA's overarching purpose is to achieve reconciliation through mutual respect for all Australians.

We believe that to facilitate truly genuine reconciliation and mutual respect, it is important to work with both Aboriginal and non-Aboriginal youth together. For this reason, our programs don't solely focus on one group or the other, but instead bring Western Australian youth together. We do this by facilitating positive experiences, building strong, genuine relationships, and fostering greater cross-cultural understanding.

ICEA does not aim to confront, we want to find the common ground and bring all Australians together.

DELIVERY

To create a lasting grassroots change, ICEA utilises different channels in the community to bring people together for learning, socialising, and celebrating. Along with numerous community projects, ICEA's main programs are:

YARN

Yarn program works in schools and enhances students' intercultural understanding, critical thinking and sense of agency in reconciliation. Yarn provides a safe space to ask questions and explore topics that may be controversial or challenging.

REMOTE COMMUNITIES

ICEA works in collaboration with the Bardi Jawi, Bardi Jawi Orang, and Nyul Nyul Ranger groups to deliver school attendance and behaviour programs within the communities of One Arm Point, Lombadina, Djarindjin, and Beagle Bay.

THE MALADJINY PROJECT

The Maladjiny Project hosts events across Perth and provides a platform for young people to connect, share their stories and find the common ground. The events change style and include 3v3 basketball competitions, surfing days, and Battle of the Bands.

ICEA CLASSIC

The ICEA Classic is an annual festival that celebrates different cultures coming together. It is an opportunity to explore what it means to be Australian and develop a sense of pride in the Indigenous culture of this land.



THE ICEA CLASSIC KAMBARANG FESTIVAL

For the previous 9 years, ICEA has brought a celebration of Noongar culture, surfing, skating, live music, food, and good people, to Cottesloe through the ICEA Classic. To continue to grow the festival in Cottesloe we are looking for more financial support from the Council.

In 2017, we ramped up operations to include a road closure to expand the site, larger marquee to host more activities, and larger music stage to attract high profile artists. In 2018 we are delighted to have Noongar Artist, Kamsani Bin Salleh, Kambarani, as the Festival Director to bring a new vision to the event. He believes in the importance of cultural preservation and expression while also challenging the notion of culture being trapped in the past and we are excited to see this embodied in this year's Classic.

Now an iconic event in the Western Australian calendar, the event is led by the 'Solid Fellas', a group of young Indigenous and Non-Indigenous people who are passionate about reconciliation and ensure that everyone at the Classic has a swell time.

In 2015, the Solid Fellas group were awarded 'Community Group of the Year' at the Town of Cottesloe's Australia Day Awards and then this year were awarded the same title by the Town of Mosman Park. This is a testament not only to the commitment of the young people involved, but to the significance both the event and the organisation has in the Western Suburbs community.

The Classic is an opportunity for our community to share in a unique, genuine experience with Noongar culture. All who attend the Classic take part in an act of 'unconscious reconciliation', whereby just through being there they are contributing to a more inclusive society that places greater value on Indigenous peoples and cultures.

LOCATION AND LOCAL SUPPORT

Cottesloe Cove is a unique location where local elders are able to speak on the cultural history as well as recent histories of both the Whadjuk land we stand on and Wadjemup (Rottnest) in the distance. This is very important as it addresses pivotal points in our local and national history and how an event like the ICEA Classic Kambarang Festival can help heal those wounds of the past through education. We have always partnered with local businesses, including Daisies, both Surf Life Saving Clubs and with the addition of markets this year we are able to increase the amount of local businesses we can support. We aim to provide exposure for a platform for emerging talents and grass roots ventures with a particular focus on local, youth-led projects.

OUR HIGHLIGHTS FROM 2017

- Road closure doubled the size of the event
- Partnered with 12 Noongar organisations to deliver the event
- Engaged over 7,000 Western Australians in cross-cultural learning
- Partnered with Rock Scholars, Freestyle Now and Basketball WA to bring WA youth and their families the 'Wavelength' Battle of the Bands Competition, a free and open skating competition and the 'Mandi' Basketball Competition respectively
- 80% of Classic attendees said they left the event with a greater curiosity to learn more about and connect with Indigenous peoples and cultures.

“The ICEA Classic is the most genuine meaningful reconciliation event I have ever attended”

- BARB BYNDER, NOONGAR ARTIST



COTTESLOE COUNCIL PARTNERSHIP

The Town of Cottesloe have always been a major sponsor of the Classic and we are now looking to formalise this partnership to deliver the biggest Classic to date. As the event continues to grow, ICEA is also seeking commitment from the Town to provide long-term support to ensure we can deliver the best event possible to our patrons and continue to drive reconciliation in our community.

In 2017 the Town contributed \$3,500 towards a \$80,000 budget and in 2018 we are requesting a more significant sponsorship of \$20,000. We feel the increase in ask mirrors the increased size and impact of the event, with its growth blowing up over the last few years.

On a personal note, I have lived in Cottesloe my whole life and am humbled by the opportunity to offer a community event that has developed into one of the state's largest reconciliation events to my local community. We hope the council recognises the value of the Classic in Cottesloe and we can continue to work together to provide culturally rich experiences to all.

THE TOWN WILL RECEIVE:

- Acknowledgment through and exposure across multiple social media platforms – Facebook, Instagram, YouTube & Twitter
- Acknowledgement via other media promotion – radio, newspaper, interviews
- Acknowledgment via on-the-day Master of Ceremony announcements
- Promotion of the partnership to other local councils who are contacted about the Classic
- Promotion of the partnership to ICEA's Government supporters who regularly engage with ICEA, including, Ken Wyatt, Simone McGurk, Julie Bishop, and Ben Wyatt
- Town logos and banners displayed at the event
- Town logo recognition on the ICEA Website
- Opportunity to present prizes to either the Surfers or Performers on the day
- Town logo recognition on posters, website, registration forms and programs
- We would also like to offer complementary Yarn workshops for the council and staff of town of Cottesloe to further assist with their reconciliation Journey. More information on the Yarn program can be found online at www.iceafoundation.com.au/yarn-for-professionals
- We aim that through Yarn workshops we can explore the Town developing a Reconciliation Action Plan
- Other requests from the Town in relation to reconciliation and youth-engagement





ICEA Foundation
16 Lochee st,
Mosman Park, WA 6012
admin@iceafoundation.com.au

To Garry Bird and the Cottesloe Council,

For the previous 9 years, ICEA has brought a celebration of Noongar culture, surfing, skating, live music, food, and good people, to Cottesloe through the ICEA Classic. To continue to grow the festival in Cottesloe we are looking for more financial support from the Council.

In 2017, we ramped up operations to include a road closure to expand the site, larger marquee to host more activities, and larger music stage to attract high profile artists. In 2018 we are delighted to have Noongar Artist, Kamsani Bin Salleh, “Kambarni”, as the Festival Director to bring a new vision to the event. He believes in the importance of cultural preservation and expression while also challenging the notion of culture being trapped in the past and we are excited to see this embodied in this year’s Classic.

Whilst the festival has always been held in Cottesloe there are increasing financial pressures we must consider for the long-term sustainability of the event. In 2017 the Town contributed \$3,500 towards a \$80,000 budget and in 2018 we are requesting a more significant sponsorship of \$20,000. The City of Fremantle have held reconciliation as a priority and demonstrated this through numerous events and programs and in June are supporting us with a much smaller event to the value of \$8,000. Their commitment to reconciliation means there are opportunities to move the Classic to Fremantle.

I have lived in Cottesloe my whole life and am humbled by the opportunity to offer a community event that has developed into one of the state’s largest reconciliation events to my local community. We are so thankful for the Council’s ongoing support and hope we can continue to work together to provide culturally rich experiences to all.

Kind regards,

Tom Joyner
Chief Executive Officer
ICEA Foundation



TOWN OF COTTESLOE

DONATIONS APPLICATION FORM

The Town of Cottesloe makes an allocation in its annual budget for donations to community organisations for projects within Cottesloe. Donations are normally limited to \$5,000 and the Town likes to see that community organisations are contributing to the project as well.

Priority is given to new initiatives which enhance the lifestyles of those living within the area.

Previous successful applicants should not assume that funding will always be granted for ongoing projects or event.

Other sponsorship priorities and eligibilities are listed toward the end of this form.

This information form is designed to assist you in making your application for donation and to enable us to efficiently deal with your request.

Name of Organisation: ICEA

Postal Address 16 LOCHEE ST MOSMAN PARK.

Contact & Position KAMJANI BIN SALLEH / CLASSIC COORDINATOR.

Telephone (W) 0476155197 (H)

Aims of Organisation RECONCILIATION INSPIRED BY YOUNG PEOPLE

When was your organisation established?

2007

Is your group a non-profit organisation? YES/NO

Is your group a registered association? YES/NO

Does your group have an ABN number? YES/NO

If yes, ABN Number 81131535192

(Please note the Council can only make grants to organisations with a bank account)

Has the Town of Cottesloe previously assisted your organisation by either direct donation or indirect assistance e.g. waiving hire fees YES/NO

YES/NO

If YES, date of previous assistance 2017

If YES, amount of previous assistance \$ 3500

Purpose of previous assistance ANNUAL ICEA CLASSIC

Present Application

Amount requested from the Town of Cottesloe \$ 20,000

Date when donation request is required SEPTEMBER

Project Details

If you have any further information you would like to include with your application form, please attach.

Project Description

THE ICEA CLASSIC IS A GREAT SHOWCASE OF WA'S CULTURAL DIVERSITY, A CELEBRATION OF NOONHAR CULTURE AND THE BROADER COTTESLOE COMMUNITY. WITH THE SUCCESS OF LAST YEARS CLASSIC WE ARE HOPING TO EXPAND THE EVENT.

How will the event/project benefit the Cottesloe community?

HELPS PROVIDE THE COMMUNITY WITH POSITIVE EXPERIENCES.

OF A MULTICULTURAL COMMUNITY, WHICH CREATES A BETTER SENSE OF BELONGING AND UNDERSTANDING.

Is this a regular project or a one-off event? Please detail

THIS IS AN EVENT THAT HAS BEEN RUNNING ANNUALLY FOR YEARS.

Please detail how the sponsorship from the Town of Cottesloe will be used

CULTURAL FACILITATORS, INFRASTRUCTURE, LOGISTICAL COSTS, ENTERTAINMENT.

Will there be a cost involved for the Cottesloe community for participation in your event or project

E.g. Entry fee YES/NO

If YES please detail

THIS IS A FREE EVENT. FOR ALL AGES.

What acknowledgement will the Town of Cottesloe receive for its donation?

T.O.C. MATERIAL ON ALL MARKETING: PRINT AND DIGITAL. ACKNOWLEDGMENT OF T.O.C. BY M.C.'S + ENTERTAINERS.

Budget Summary

Please attach a detailed budget for the project if appropriate

EXPENDITURE	CULTURAL FACILITATORS	\$	12,049.50
	ENTERTAINMENT	\$	18,634.00
	INFRASTRUCTURE	\$	18,634.00
	(ALL ELSE)	\$	43,460.00
A	TOTAL EXPENDITURE	\$	92,202.00
INCOME	Your Contribution	\$	5,110.23
	CORPORATE SPONSORS	\$	7,000
	LOTTERYWEST	\$	40,000 40,000
	OTHER	\$	4,166
	Box office/entry fees/sales estimates (if appropriate)	\$	15,925 15,925
	Amount requested from the Town of Cottesloe	\$	20,000
B	TOTAL INCOME	\$	92,202

Donation Agreement

If donation is approved I agree:

* SEE ATTACHED BUDGET

- To provide the Town of Cottesloe with a tax invoice for the amount granted.
- To present the Town of Cottesloe with a report on the event including a financial report of the sponsorship expenditure, copies of material which feature the Town's logo and a brief assessment of the project's success (Donation's over \$500 only).
- Please notify Council immediately, if the donation amount granted is to be used differently to what was granted.

Signed.

Dated... 30/4/18

Please return to: Deputy Chief Executive Officer
Town of Cottesloe
PO Box 606
COTTESLOE WA 6911

Email: council@cottesloe.wa.gov.au

Income Source	Expected		Category	Application	Expected	Total	Sub total
			Culture	Welcome to Country and Tours	\$2,000.00		
Healthway	\$2,000.00			Bindi Bindi Dreaming - Bushtucker tastings,	\$880.00		
Local Government	\$20,000.00			Jade Penangke - Community Canvas	\$850.00		
Lotterywest	\$40,044.17			Len Thorne - Toolmaking	\$300.00		
Commonwealth Bank	\$2,000.00			Sand Mural	\$550.00		
Euroz	\$3,000.00			Wesley Dancers	\$500.00		
Donations (residual)	\$5,110.33			Tamara Yoga ft. Richard Walley	\$880.00		
Surfing Entries	\$4,122.50	\$76,277.00		Baldja Moort	\$1,000.00		
				Apace WA (Plant People)	\$725.00		
				Goorna Liyarn (PLC) - Dancers	\$500.00		
Projected Profits				Shaun Nannup - Storytelling	\$880.00		
Daisies	\$600.00			Noongar Language	\$200.00		
Food	\$5,000.00			Justin Martin - didg paint	\$300.00		
Gary's Diner	\$325.00			Native Petting Zoo	\$984.50		
Merchandise	\$10,000.00	\$15,925.00		Three new facilitators	\$1,500.00		
							\$12,049.50
Total	\$92,202.00		Entertainment	Inflatabooth:	\$649.00		
Residual	\$0.00			Headline act - performance	\$11,000.00		
				APRA Fee	\$1,792.50		
				DJ	\$400.00		
				2 x Support act	\$3,000.00		
				Silent Disco	\$1,792.50		\$18,634.00
			Marketing	Marketing (via Pilerats)	\$5,000.00		
				ICEA Snapchat Filter(s)	\$50.00		\$5,050.00
			Infrastructure	Carlisle Event Hire	\$7,500.00		
				One20 Productions	\$4,500.00		
				Active Traffic Management (Road Closure)	\$4,392.30		

	Police Roadclosure Application	\$80.75	
	Water Tank	\$629.20	
	St. Johns	\$665.50	
	Freezer Hire and Delivery	\$290.00	
			\$18,057.75
Merchandise	General merch with Salty shoes	\$ 10,000.00	
	Other collab	\$ 1,750.00	
	Sollid Fellas	\$2,000.00	\$13,750.00
Misc	Security	\$1,187.00	
	Art materials	\$500.00	
	Moving Truck	\$400.00	
	Shuttle Bus	\$660.00	
	Electrician	\$517.00	
	Groceries/supplies	\$1,500.00	
	Flower Person	\$500.00	\$5,264.00
Activities	BasketBall WA/ Netball	\$1,500.00	
	Freestyle Now (Skating)	\$2,090.00	\$3,590.00
Materials	Buns	\$500.00	
	Sausages	\$1,000.00	
	Barrett Displays	\$2,506.75	\$4,006.75
Media	Film (Purchase and Processing)	\$300.00	
	Posters	\$500.00	
	Photography and filming	\$1,000.00	\$1,800.00
Staff	Festival Director		\$10,000.00
			\$92,202.00

TOTAL	\$92,202.00
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