



Town of Cottesloe

PUBLIC NOTICE

Community Comment New Strategies - Strategic Community Plan

Notice is hereby given that the Town of Cottesloe is seeking community comment and feedback on proposed new strategies, to be included in its Strategic Community Plan.

The proposed new strategies may be obtained and are available for inspection at the Town of Cottesloe Office, 109 Broome Street, Cottesloe, the Grove Public Library, cnr Stirling Hwy and Leake Street, Peppermint Grove and on the Town's website at www.cottesloe.wa.gov.au

Written submissions closing at **4.00pm on Monday 30 May 2016** should be addressed to the undersigned by mail to PO Box 606, Cottesloe WA 6911 or by email to council@cottesloe.wa.gov.au

If you have any questions or would like to discuss the proposed new strategies, please contact the Town's administration on 9285 5000 during office hours.

A handwritten signature in blue ink, appearing to read 'Mat', followed by a horizontal line.

Mat Humfrey
Chief Executive Officer

New Strategies

Priority Area 1 – Protecting and enhancing the wellbeing of residents and visitors

1. Implement policies that protect existing trees and that actively seek to increase the tree canopy in Cottesloe.
2. Develop and implement a strategy for the deployment of electronic surveillance equipment within Cottesloe.
3. Review lighting in all public areas with a view to assessing the environmental sustainability of lighting and the adequacy of lighting from a personal safety perspective.
4. Delete existing 1.3 and replace with Develop and implement an events policy to regulate public events in Cottesloe.
5. Develop and implement policies and strategies to reduce litter on public reserves.

Priority Area 2 – Achieving connectivity between east and west Cottesloe

6. Proactively pursue solutions for improved access to North Cottesloe Primary School, with a view to reducing congestion on Eric Street.

Priority Area 3 – Enhancing beach access and the foreshore

7. Develop and implement an asset management plan for coastal infrastructure which seeks to promote the enjoyment of the coastline while protecting the dune environment.

Written submissions closing at **4.00pm on Monday 30 May 2016** should be addressed to the undersigned by mail to PO Box 606, Cottesloe WA 6911 or by email to council@cottesloe.wa.gov.au

If you have any questions or would like to discuss the proposed new strategies, please contact the Town's administration on 9285 5000 during office hours.

ADMINISTRATION**10.1.4 STRATEGIC COMMUNITY PLAN - READVERTISING**

File Ref: SUB/2067
Attachments: [Attachment 1 Strategic Community Plan Revised November 2015](#)
[Attachment 2 Submissions Received](#)
[Attachment 3 New Strategies](#)
Responsible Officer: Mat Humfrey
Chief Executive Officer
Author: Mat Humfrey
Chief Executive Officer
Proposed Meeting Date: 29 March 2016
Author Disclosure of Interest: Nil

SUMMARY

In November 2015, Council resolved to advertised the revised Strategic Community Plan following a desktop review of the plan. This report considers the feedback received and provides a recommendation to progress the plan.

BACKGROUND

The Town is required by the Local Government Act and Regulations to have adopted a Strategic Community Plan. The first plan was adopted by Council in December 2013, following extensive research and community consultation. The first major review of the Strategic Community Plan is due in December 2017.

Following the last local government elections in October 2015, a desktop review of the Strategic Community Plan was undertaken and presented to Council. Council then resolved to advertise the amended plan and seek comments.

STRATEGIC IMPLICATIONS

The Strategic Community Plan sets the major strategic directions for the Town.

POLICY IMPLICATIONS

The Strategic Community Plan sets the major strategic direction for the Town, that may require policies changes or updates.

STATUTORY ENVIRONMENT

The Local Government Act and Regulations

FINANCIAL IMPLICATIONS

The Strategic Community Plan may require updates or amendments to the Corporate Business Plan and in turn the Town's Long Term Financial Plans.

STAFFING IMPLICATIONS

The Strategic Community Plan may require amendments to the Town's Workforce Plan.

SUSTAINABILITY IMPLICATIONS

Nil

CONSULTATION

The Strategic Community Plan was advertised in accordance with the Act and regulations. The feedback received is included in attachment two.

STAFF COMMENT

The process undertaken in November 2015 to undertake a desktop review of the Strategic Community Plan was to simply update the plan, removing strategies that had been completed or make minor changes to strategies where significant changes within the community required it. Following this the revised plan was then advertised.

The definition of minor change is not well covered in the Act, Regulations or Departmental Guidelines. At recent training on the Integrated Planning and Reporting Framework provided by the Department of Local Government, the question was asked what constituted a minor change. The answer provided was an addition or deletion that didn't change the fabric of the overall plan.

The purpose of long term planning is to provide for stability and consistency in decision making. As such, it is only recommended that major changes to the plan be considered every four years. If Council were of the mind to consider major changes to the plan, this intention should be advertised and appropriate research undertaken to support any changes to the plan.

The feedback received on the revised Strategic Community Plan largely advocated for minor changes. The vast majority of submissions advocated for a strategy to realign a section of Railway Street to deal with traffic congestion issues on Eric Street, between Curtin Avenue and Stirling Highway. Other submissions advocated for a strategy for the development of coastal infrastructure, improvements to the tree canopy throughout Cottesloe and a strategy to increase the CCTV network within the Town. These strategies have been drafted and are included in attachment 2 – additional draft strategies.

Two submissions were received which suggested far greater changes to the plan, including the deleting of the entire *Priority Area 2 – Achieving greater connectivity between east and west Cottesloe*. The submissions don't appear to provide a rationale for the removal of this priority area, which has been a feature of previous planning documents, including the Enquiry By Design process completed in 2009. It also goes against the 36 submissions which suggest new approaches to reducing traffic congestion on the Eric Street bridge are needed.

Following thorough consideration, the Administration is of the view that the deletion of an entire priority area is not minor and would require far greater advertising and research. As such, it is felt the most appropriate way forward is to consider that change during the next major review in 2017.

When developing this position, Administration were mindful of whether the submitters would receive further opportunity to comment, if any action was taken on this priority area. The three major strategies in this priority area would be the subject of major

community consultation prior to implementation. If the submitters feel these projects are inappropriate, they will have the opportunity to make their views known when Council considers them.

As the remaining additions do not require changes to the priority areas and are largely in line with the remainder of the document, there doesn't appear to be any obstacle to their inclusion. However, it would be appropriate for the strategies to be advertised for feedback prior to inclusion in the Strategic Community Plan.

VOTING

Absolute Majority

OFFICER RECOMMENDATION & COUNCIL RESOLUTION

Moved Mayor Dawkins, seconded Cr Downes

THAT Council:

- 1. ADOPT the revised Strategic Community Plan as presented to the November 2015 Council Meeting; and**
- 2. AUTHORISE the Chief Executive Officer to advertise the New Strategies, as shown in attachment three, seeking submissions on their inclusion in the Strategic Community Plan.**

Carried 9/0

Community Feedback - New Strategies - Strategic Community Plan

No	Name	Summary of Feedback
1	Kirsty & Greg Barrett	Supportive of Priority Area 2.
2	Jane Vince-Jones & Stephen Jones	Supportive of Priority Area 2.
3	Mark Powell & Soo Im Lim	Supportive of Priority Area 2.
4	Patricia Carmichael	Alternative wording and a number of new strategies provided.
5	Miranda Edmonds & Simon Renwick	Supportive of Priority Area 2
6	Cottesloe Residents & Ratepayers Association	<p>New Strategy 1 - strongly supported</p> <p>New Strategy 2 - not supported</p> <p>New Strategy 3 - not supported</p> <p>New Strategy 4 - not supported</p> <p>New Strategy 5 - not supported</p> <p>New Strategy 6 - unlikely to be addressed by 2023</p> <p><u>New Strategy 7 - not supported</u></p>
7	Cathy Campbell	<p>Supportive of Strategy 1.</p> <p>All trees planted should be native to the area.</p>
8	Chris Shellabear	<p>A joint structure plan between the Town and the Shire of Peppermint Grove, focussing on the creation of a Town centre is required.</p> <p>Activity should be encouraged north and south of the main foreshore.</p>
9	James & Jamie Atkinson	<p>Generally supportive of strategies.</p> <p>Alternative strategies provided.</p> <p>The Plan does not promote options for young people.</p> <p>New Strategy 3 - lighting at the foreshore is poor, high quality lighting solution are required to encourage night time usage of the foreshore & parks.</p> <p>New Strategy 4 - the wording of the strategy has a negative tone, Council should actively promote public areas through public and private initiatives.</p>
10	Multiple Residents (please see attached)	Suggested 5 new strategies addressing the needs of families and young people in Cottesloe.

Siobhan French

From: Kirsty Barrett
Sent: Saturday, 7 May 2016 4:05 PM
Subject: New Strategies - Strategic Community Plan

Dear Council,

With reference to the community comment on the New Strategies - Strategic Community Plan, We would like to indicate our support for the Priority Area 2 - Achieving connectivity between east and west.

This is of particular importance to the school children who live in the West area, with the school being in the East area.

The children need to navigate many dangerous roads including Curtain Ave and Eric St.

Yours Sincerely

Kirsty and Greg Barrett

Siobhan French

From: Jane
Sent: Sunday, 8 May 2016 7:52 AM
Subject: New Strategies - Strategic Community Plan - Community Comment Submission

Dear Council,

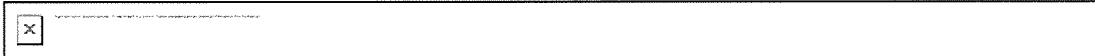
With reference to the community comment on the New Strategies - Strategic Community Plan, We would like to indicate our support for the Priority Area 2 - Achieving connectivity between east and west.

This is particularly important to us as we live on the west side of Curtin Avenue and have children who attend North Cottesloe Primary School on the east side of Curtin Avenue. This is a very busy and congested road and we are concerned for the safety of both the children and the wider community using the area.

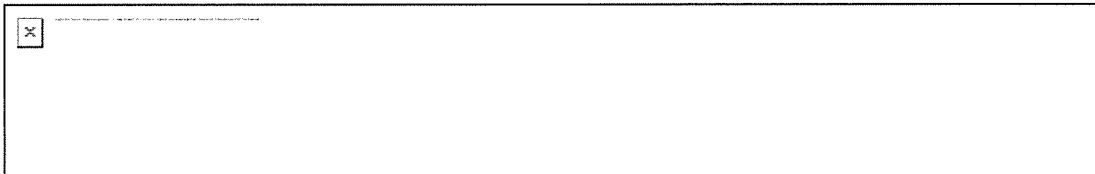
We are keen to see redevelopment take place to improve the flow of traffic around the school.

Yours Sincerely

Jane Vince-Jones & Stephen Jones



Jane Vince-Jones



Siobhan French

From: Mark Powell
Sent: Sunday, 8 May 2016 8:57 PM
Subject: Strategic Community Plan, Priority Area 2

Dear Council,

Regarding the community comment on the New Strategies - Strategic Community Plan, my wife and I are greatly in favour of Priority Area 2 - Achieving connectivity between east and west.

With one child still at North Cottesloe Primary School we see first hand, both the need to reduce separation of the East and West in Cottesloe, but as importantly the increase safety that this would likely bring.

Curtain Ave and Eric St create dangers that only need to be observed on any given school day to make us wonder how no one has been seriously injured.

We request that this be given the highest Priority.

Yours Sincerely

regards,
Mark Powell & Soo Im Lim

Siobhan French

From: Mat Humfrey
Sent: Tuesday, 3 May 2016 5:34 PM
Subject: FW: Community comment - STRATEGIC Community Plan

From: picarmichael |
Sent: Tuesday, 3 May 2016 5:32 PM
To: Mat Humfrey
Subject: Community comment - STRATEGIC Community Plan

Hi Mat,
 Please forward to relevant staff member for me.
 With many thanks,
 Patricia Carmichael

In this plan **GOVERNANCE** should be number 1

Town of Cottesloe

New Strategies – Strategic Community Plan

Priority Area 1

Protecting and enhancing the wellbeing of residents and visitors

1. Introduce a policy to monitor and protect existing trees during building redevelopment on private and public property.
2. **New Priority** *"To replace trees which are removed enhancing wildlife corridors protecting public health and safeguarding the amenity of Cottesloe residents."*
3. Create a plan for the deployment of electronic surveillance equipment. **add in my wording** *"within known crime "hotspots" in Cottesloe."*
4. Review and prioritise lighting in all public areas with a view to assessing the environmental sustainability of lighting and the adequacy of lighting from a personal safety perspective.

Comment: The foreshore area lighting to be integrated with the Foreshore Redevelopment Plan.

5. Delete existing 1.3 and replace with Develop and implement an events policy to regulate public events in Cottesloe **add in my wording** *"within designated public areas."*

Comment: A shift to focus to more cultural events and activities (Civic Centre lawns, summer cinema) and to identify and list places where cultural event and activities could take place.

6. Develop and implement policies and strategies to reduce pollution and litter on all public reserves **add in my wording** *"footpaths, hotel sites and town centre."*

Priority Area 2

Achieving connectivity between east and west Cottesloe

6. Proactively pursue solutions for improved access to North Cottesloe Primary School, with a view to reducing congestion on Eric Street.
7. **New Priority** *"To install a pedestrian crossing on the Westside of Curtin Avenue for families and children using the footbridge to access the Cottesloe Primary School."*

Comment: Council to write to State Government requesting a timeframe when funding will be available to improve the access problem via the Eric Street Bridge to North Cottesloe School and Stirling Highway.

Priority Area 3

Enhancing beach access and the foreshore

8. **Develop and implement an asset management plan for coastal infrastructure which seeks to promote the enjoyment of the coastline while protecting the dune environment.**
9. **New Priority** *"To promote a safer environment for families and visitors within the foreshore area."*

Siobhan French

From: Miranda Edmonds '
Sent: Tuesday, 10 May 2016 2:46 PM
Subject: Priority Area 2 - Strategic Community Plan

Dear Council,

As Cottesloe parents we would like to support Priority Area 2 of the Strategic Community Plan - to increase connectivity between East and West.

This is an important strategy to make access to the school safer, especially when crossing Curtain Ave and the Railway and allow the whole area to flow better.

Your sincerely

Miranda
Edmonds and Simon Renwick

Miranda Edmonds

Siobhan French

From:
Sent: Thursday, 19 May 2016 5:14 PM
Subject: Strategic Community Plan - new strategies
Attachments: Strategic Community Plan - New Strategies.pdf

Please find attached the Cottesloe Residents & Ratepayers association submission for the advertised Strategic Community Plan – New Strategies.

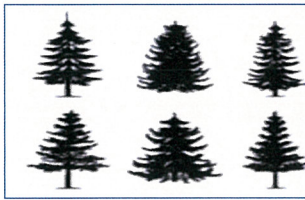
After several hours of committee discussion on this New Strategies document, we forward this second submission to Council for consideration.

Regards

Yvonne Hart

Secretary

Cottesloe Residents' & Ratepayers Assoc



Cottesloe Residents & Ratepayers Association

PO Box 494, Cottesloe WA 6911

New Strategies – Strategic Community Plan

Priority Area 1 – Protecting and enhancing the wellbeing of residents and visitors

- 1 Implement policies that protect existing trees and that actively seek to increase the tree canopy in Cottesloe.

Strongly supported – introduce a strong policy that will include private as well as public trees.

- 2 Develop and implement a strategy for the deployment of electronic surveillance equipment within Cottesloe.

Not supported – Cost? Monitoring? Responsibility? Not considered a priority.

- 3 Review lighting in all public areas with a view to assessing the environmental sustainability of lighting and the adequacy of lighting from a personal safety perspective.

Not supported – lighting in Cottesloe considered generally to be adequate.

Possibility of lighting to be included in future development plans.

- 4 Delete existing 1.3 and replace with Develop and implement an events policy to regulate public events in Cottesloe.

Not supported – shift the focus to more cultural events and activities such as better use of Civic Centre lawns during summer. Identify and list places where cultural events and activities could take place eg Station Street?

- 5 Develop and implement policies and strategies to reduce litter on public reserves.

Not supported – there was general agreement on reducing litter but this was not considered a high priority. Cost? Monitoring? Penalties?

Priority Area 2 – Achieving connectivity between east and west Cottesloe

- 6 Proactively pursue solutions for improved access to North Cottesloe Primary School, with a view to reducing congestion on Eric Street.

Strategic Community Plan 2013-2023, Priority Area 2, focuses entirely on Stirling Highway as a primary regional road, the realignment of Curtin Avenue, and future use of the railway land to the west of the town centre. The Cott R&R Committee considered it highly unlikely that neither the Town of Cottesloe nor the state govt would be in a financial position to take action on Priority Area 2 before 2023. After discussion that included strong support for the EbD recommendations the committee decided Priority 2 should be retained.

Members then agreed with the North Cottesloe inclusion, and agreed to include school safety for Cottesloe Primary School at Curtin Avenue. The Committee acknowledged that due to annual budget considerations these two areas would be unlikely to be addressed in the near future.

Priority Area 3 – Enhancing beach access and the foreshore

- 7 Develop and implement an asset management plan for coastal infrastructure which seeks to promote the enjoyment of the coastline while protecting the dune environment.
Not supported – this new item was considered to already be part of the current Asset Management Plan, Beach Policy and the Coastal Areas Natural Management Plan. Discussion arose as to whether there was not already a Policy for maintenance of beach paths, the wavy wall and groyne maintenance.

Signed:

Chairperson John Hammond

Date 12 May 2016

Siobhan French

From: Cathy Campbell
Sent: Monday, 30 May 2016 9:01 AM
Subject: Strategic Plan comment

Dear Cottesloe Council,

Re: TOC Strategic Plan

I am pleased to see 'inclusion of a tree canopy in Cottesloe' as an item in the updated Strategic Plan.

It is vital to our social capital that trees be included and valued in the community. This requires explicit mention in a strategic plan.

When visiting newer suburbs, it is glaringly obvious that trees are missing and often taken for granted in older suburbs such as Cottesloe.

Please keep reference to trees as the number one strategy under Priority One in the Strategic Plan.

Please also ensure that all trees planted are native to the area such as peppermint trees (and NOT ficus trees).

Thank you, yours sincerely,

Cathy Campbell

Siobhan French

From: Chris Shellabear
Sent: Monday, 30 May 2016 10:31 AM
Subject: New Strategies - Community Strategic Plan

CEO Mat Humfrey
 Mayor Jo Dawkins
 Town of Cottesloe

Dear Mat and Jo and Councillors

I am a Cottesloe ratepayer and am active in the Community as a local businessman , family man and Community Member .

Thank you for the opportunity to comment.

PLANNING FOR COMMUNITY

Directions 31-

I see a need for Cottesloe to achieve its objectives under Directions 31 to provide another 1000 residents and to this end it really is an opportunity to define Cottesloe for another 100 Years. I would like to see a joint Structure Plan between the Cottesloe and Peppermint Grove Shires to focus on the creation of a Town Centre between the precinct from Stirling Hwy through to Curtin Avenue and from Forrest Street in the North to as far south as the Cottesloe Vet near Keane St intersection with Stirling Hwy.

This will be the new Centre of these Councils and can potentially join the east and west of Cottesloe making a pedestrian friendly environment with plenty of opportunity for new Community spaces where there can be interaction of all ages within our Community.

Hopefully the creation of new housing will see funds raised for the sinking of the railway line and Curtin Avenue .

This way people can walk or ride from the river side to the ocean side. We have been a Community separated by a Hwy , Railway line and a busy regional Road within a short distance for far too long.

Modern Planning can find a way to make this happen . Committing Govt to form the Cottesloe Redevelopment Authority that would fund itself over the project life would be a first step , the formula for this is hardly new with the EPRA and SRA as outstanding examples of what can be achieved.

Foreshore –

Most development and Planning has tended to concentrate on Central Cottesloe and Cottesloe main beach , and I believe continues to concentrate on this area of 500 metres or so . Good Planning should see activities encouraged further North and further south .

As an example the main entrance point to Cottesloe is at Eric St and Marine Parade and it is one of the most difficult intersections for Pedestrians , bicycles and Cars alike – hardly an arrival point . More beach activities can be encouraged at the North Cottesloe area and this can spread the usage to the north and solve some of the congestion that occurs .

There is a prominent headland at Grant St which could be further developed with another exercise area as Central Cottesloe has.

The Main Surf Breaks have little infrastructure to cater for the use of locals and visitors alike . I am thinking shelters and beach showers with Board stands.

Sunset Boardwalk . Kings Park has the tree walk , North Cottesloe could have the sunset or dune walk – arcing out from the path and back again over our dune and beach. So many people come down to just view the sunset , let's give them a focal point and a platform to do so running out near Bryan Way in the south and coming back into the Grant/Marine Park in the north.

An **ocean pool** could also be considered along here , perhaps south of 'Barchetta' in the old sump area and the area that was swept away in Cyclone Alby. This is adjacent to where our first shark victim Ken crew was taken and due to its close proximity to our main carpark (and the focus of future carpark development) , could be a wonderful Community facility for all ages. The Ocean Pool does not need to be problematic , as a Community facility it can be managed by Local Groups .

Politically we need to reclaim our Suburb , both sides ignore us for various reasons but our vehicle and bicycle connection points at Eric St (and the ancient bridge) , Jarrad St and Salvado St intersections bisected by the trainline are reminiscent of 19th Century Planning , it's time to move on and get Cottesloe moving to benefit all its Community and the people who visit.

I would love to be involved to try and move forward for my children and their families and the community within which they work and recreate to build the best beachside community in Australia.

Thanks for listening.

Regards
Chris Shellabear

Chief Executive Officer
Town of Cottesloe
Broome Street
Cottesloe



Dear Sir,

RE: SUBMISSION ON TOWN OF COTTESLOE STRATEGIC COMMUNITY PLAN 2013 TO 2023

Thank you for the opportunity to comment on the proposed new strategies within the Town of Cottesloe Strategic Community Plan 2013 to 2023. We generally support the Strategy with the following comments:

Priority Area 1 – Protecting and enhancing the wellbeing of residents and visitors

3. Review lighting in all public areas with a view to assessing the environmental sustainability of lighting and the adequacy of lighting from a personal safety perspective.

Lighting on the ocean foreshore is poor and uninspiring. Cottesloe Beach is identified as a key "Metropolitan Attractor" and a world class destination that is used in a myriad of advertising campaigns for Perth and Western Australia yet after dark it is largely bathed in darkness and unattractive. Of particular note the children's play equipment at the northern end of the beach is pitch black after sunset.

Perth is blessed with long hot summers and warm evenings, Council should be encouraging night time usage of beachfront promenades, play equipment, parks and beaches through high quality lighting solutions. This will foster community growth, family interaction and reduce issues associated with poorly lit areas and anti-social behavior. Ultimately, we should embrace the coast day and night and turn it into a hive of activity for communities both near and far to enjoy.

4. Delete existing 1.3 and replace with 'Develop and implement an events policy to regulate public events in Cottesloe'.

The proposed wording has a negative tone that suggests regulation or restriction of events rather than encouraging use of public spaces that connect residents and tourists to the Cottesloe Area. Council should be actively promoting the use of public areas through public and private initiatives, including markets, food trucks and events that engage the community and promote vibrancy. The existing wording whilst still not ideal at least shows foresight in "identifying places to host more cultural events and activities".

The Cottesloe beachfront is long over due for some inspired redevelopment. Promoting community interaction will foster interest, growth and ultimately private investment that will add value to the area and diversity.

General Comments on element 1

We are particularly concerned about the suggestion on Page 10 that young people have “good access to train stations and they can reach the Perth scene”. With a young family such a suggestion that young people should find activities elsewhere is quite unbelievable. Perhaps this is because Cottesloe has very little to offer other than the beach (a natural resource) and aging playgrounds. The Community Strategic Plan fails to promote options for young people. We request this sentence be removed from the community plan, and replaced with more proactive strategies such as:

- *Enhance play spaces, amenity and activities for young people to ensure their needs and wellbeing are addressed through initiatives to actively engage and play in the Cottesloe community. Consideration of skate parks, bike tracks (pump tracks).*
- *Encouraging events in public spaces that connect families in Cottesloe. Promote ongoing broad community engagement in Cottesloe through public and private initiatives. This includes utilising public spaces for public events and supporting private business initiatives.*

Priority Area 2 – Achieving connectivity between east and west Cottesloe

6. Proactively pursue solutions for improved access to North Cottesloe Primary School, with a view to reducing congestion on Eric Street.

We support moves to provide safer pedestrian, cycle and vehicle access to the school. Reducing congestion on Eric Street would be a major benefit and assist in congestion at the intersection with Curtin Avenue. We request Council is more proactive in pursuing Main Roads WA and the Premiers Office to re-align Curtin Avenue and improve traffic conditions.

Realignment of Railway Street to provide improved parking and access to the School is supported. As are plans prepared by Main Roads in 1998 showing Curtin Avenue as an uninterrupted 4 lanes with Eric Street Fly over and pedestrian bridge from Grant Street. Improved traffic flow and reduced pedestrian interaction will be far greater than the current situation of congested Curtin Avenue and unsafe crossings.

General Comments on element 2

We support any strategy to redevelop the railway lands and areas around Cottesloe, Grant and Swanbourne train stations. This would be in accordance with good planning principles and is reflected in the Town Of Cottesloe's own Local Planning Strategy 2008 (Page 14). For too long the land west of the Town Centre has been vacant and screaming out for redevelopment to

provide growth in the town centre and connectivity to the beach. We support re-alignment of Curtin Avenue and encourage sinking the railway line to truly open up the area, albeit it at significant cost.

Under 'Major Strategies' on page 13 we are concerned that the Town is pursuing an "engineering" solution (dot point 2.3) when a Structure Plan process of such importance should be led by design first.

Under 'Policy and Strategy Documents' we are concerned that the Cottesloe Local Planning Strategy is still "in progress" despite the date on the document being 2008. The Local Planning Strategy is a key strategic document to guide the future of the Town and should be up to date.

Priority Area 3 – Enhancing beach access and the foreshore

7. Develop and implement an asset management plan for coastal infrastructure which seeks to promote the enjoyment of the coastline while protecting the dune environment.

We support any mechanisms to enhance beach access and enjoyment of the foreshore. The current system of pine fence posts is terribly dated and in poor condition, lighting is poor and beach access is in need of reinforcement and upgrade.

Concluding comments

The Cottesloe Strategic Community Plan is generally supported, however there are a number of points listed above that we implore Council to address. The document is largely uninspiring and needs to be made more relevant to the changing social demands of Cottesloe. There is a ground swell frustration from younger residents with children around the tired state of the foreshore and aging play equipment. The beach is a natural resource that cannot be solely relied on for youth recreation. Skate parks, bike tracks and nature play spaces should all be considered in generating more community usage, sense of place for youth and vibrancy. We must give ownership of these spaces to the youth so they respect them and want to spend time in our community.

We trust the above comments are taken into consideration in the review of the Towns Community Strategic Plan 2013-2023.

Kind regards

James and Jaime Atkinson

Siobhan French

From: NATALIE KENDAL
Sent: Monday, 30 May 2016 9:15 AM
Subject: Submission to the Town of Cottesloe Strategic Community Plan: Helping families to flourish and connect in Cottesloe
Attachments: Submission regarding families and young people to Town of Cottesloe Strategic Community Plan 30 May 2016.pdf; Supporters of submission regarding families and young people 30May2016.xlsx

Dear Mr Humfrey,

Submission to the Town of Cottesloe Strategic Community Plan: Helping families to flourish and connect in Cottesloe

We represent families who share a common goal of helping families and young people flourish and connect in Cottesloe. We believe the existing Strategic Community Plan would be enhanced by the inclusion of new strategies that would better address the needs of families and young people in Cottesloe. Please find attached:

1. Our submission on the Town of Cottesloe's Strategic Community Plan; and
2. A list of the names and addresses of people and families who support our submission (numbering over 70 supporters).

Yours sincerely,

Natalie Kendal

Jean Perkins

30 May 2016

Mr Mat Humfrey
Chief Executive Officer
Town of Cottesloe
109 Broome Street
COTTESLOE WA 6011

Submission to the Town of Cottesloe Strategic Community Plan: Helping families to flourish and connect in Cottesloe

Dear Mr Humfrey,

We represent Cottesloe families who share a common goal of helping families and young people flourish and connect in Cottesloe.

We believe the existing Strategic Community Plan would be enhanced by the inclusion of new strategies that would better address the needs of families and young people in Cottesloe. We request that the Council consider the inclusion of the following strategies in its Strategic Community Plan:

Priority Area 1 – Protecting and enhancing the wellbeing of residents and visitors

- Develop a new strategy for addressing the needs of children and young people who live in Cottesloe.
- Develop a new play space strategy for Cottesloe that caters for all children's needs including older (6-14 year olds), younger (0-6 year olds) and disabled children.
- Upgrade the existing Council play spaces to build creative and diverse play environments that are exciting and challenging for all children. They need to cater for all children (ages and abilities), incorporate nature/adventure play and other recreational activities.
- Develop a new strategy for community events to promote community engagement, including community events that attract families and children.

Priority Area 3 – Enhancing beach access and the foreshore

- Ensure the foreshore redevelopment design promotes community engagement, is suitable for hosting community events and regular social and recreational activities, and incorporates a nature/adventure play space.

We look forward to working collaboratively with the Council on the development of these strategies.

Please see the attached names and addresses of people and families who support this submission.

Yours sincerely,

Natalie Kendal

Jean Perkins

**Supporters of submission regarding families and young people
to Town of Cottesloe's Strategic Community Plan (30/5/16).**

	Name	Address
1	Jean Perkins & Ben Martin	
2	Richard and Jane Muirhead	
3	Nerine & Miles Ashton	
4	Annette Crum	
5	Alex and Trevor hart	
6	Jamie Clarke	
7	Katie jagger	
8	Jodi Millhahn	
9	Jodie Manning	
10	Allison Rayner	
11	Jemma Baston	
12	Doug and Emily Berean	
13	Zachary Wood	
14	Kate Wood	
15	Natalie Kendal	
16	Brenda Bardinnet	
17	Rebecca Kelsall	
18	Joanne Pazin	
19	Kate Akerman	
20	Meaghan White	
21	Martin Black	
22	Richie Baston	
23	Coralie Faulkner	
24	Celia & John Gardner	
25	Helen Wilcox	
26	Camilla Rea	
27	Nicolette Casella	
28	Kath Kubicki	
29	Kerry Mairs	
30	Emma Bedbrook	
31	Andrea Murray	
32	Rachel Venn	
33	Ingrid Mason	
34	Melissa styles	
35	Tam Gibbons	
36	Geraldine Walsh	
37	narelle warren	
38	Jim Kendal	
39	Claire webster	
40	Paul Overall	
41	Teresa Stone	
42	Sabrina	
43	Jackie Walsh	

**Supporters of submission regarding families and young people
to Town of Cottesloe's Strategic Community Plan (30/5/16).**

	Name	Address
44	Emily Sierakowski	
45	Alli Gould	
46	Michael Beech	
47	Narelle Keys	
48	Lucy and David Curnow	
49	Caroline Owen	
50	Natalie Ansell	
51	Kirsty & Greg Barrett	
52	Tania Butler	
53	Kim Steere	
54	Mark Powell	
55	Jaime Atkinson	
56	Kate Gillham	
57	Olivia Lefroy	
58	Sally ercleve	
59	Peter Watson	
60	Miranda Edmonds	
61	Penny Bunning	
62	Samantha newall	
63	Davinia Finucane	
64	Emma Mackie	
65	Sari Mouritz	
66	Rachel scott	
67	Briohny McManus	
68	Felicity Stephens	
69	Robyn Hegney	
70	Suzanne Butler	