

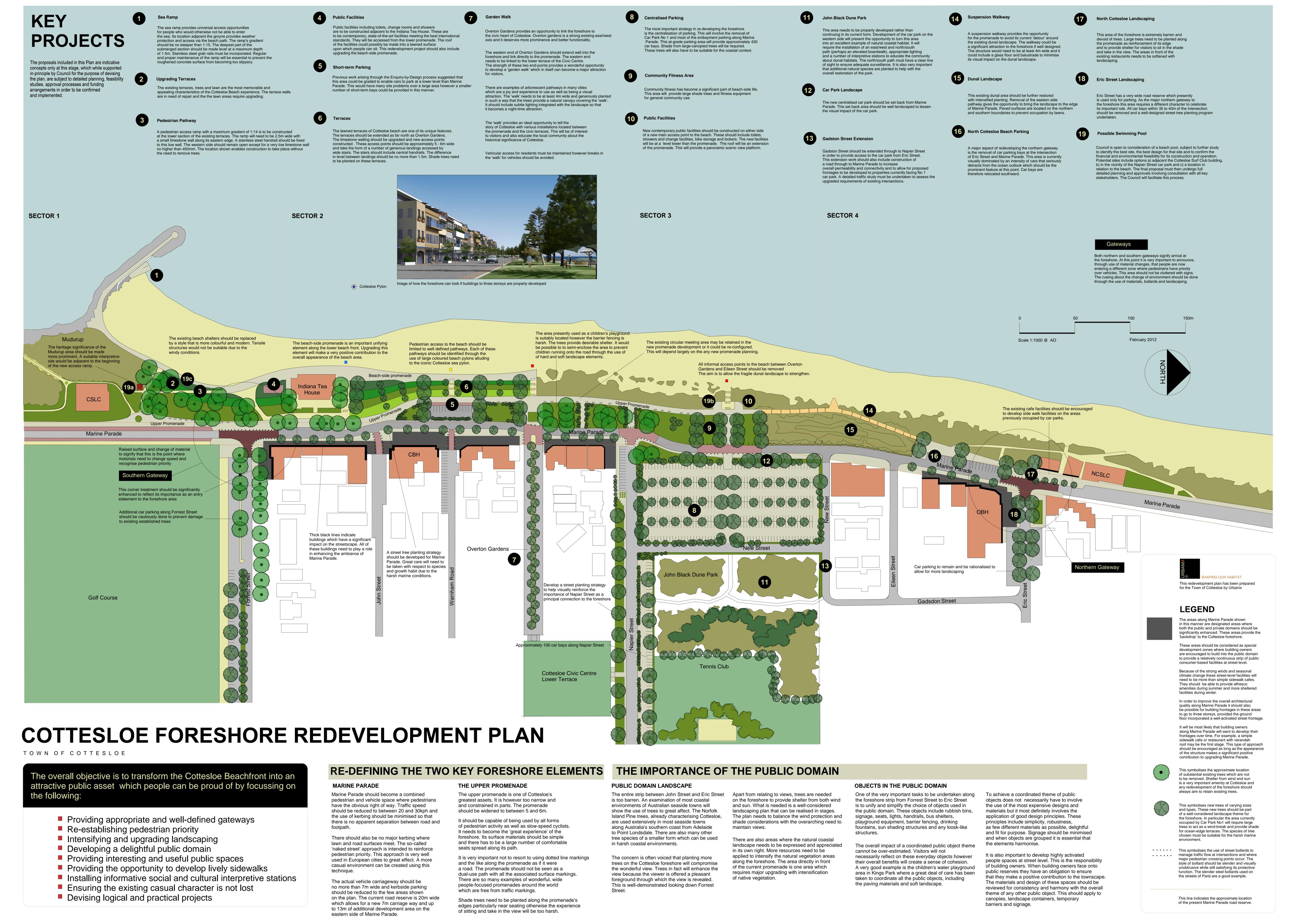


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Thursday, 17 October 2013





COTTESLOE TENNIS CLUB (INC) STRATEGIC PLAN FOR COURTS DEVELOPMENT

Note on Current Progress, for Information of Cottesloe Town Council

Prepared by Ken Adam, Chair, Strategic Planning Sub-Committee 23 October 2013

Cottesloe Tennis Club is well advanced with the preparation of a Strategic Plan to guide the long term development of the Club. Club development in the past has been relatively ad-

hoc, and the Club has recognised the benefits of and need for a more strategic approach.

An important aspect of the Strategic Plan, clearly, is planning for the future development of the courts themselves. In preparing this the Club has had regard to a range of factors: growth in membership generally; increased demand for night-time use of courts, including demand for court hire by members of the general community; providing for coaching, advanced training and local school use; potential to host tournaments (including to International Tennis Federation requirements); water supply considerations; general maintenance; and management considerations.

To meet these needs a draft plan has been prepared, which provides for seven additional courts overall, and a rationalisation of the balance between grass courts and hard courts.

The number of hard courts is proposed to be increased from six to ten, which is the minimum number required to host an ITF-approved tournament. This development is to be accompanied by other aspects of development, including relocation and upgrading of the coaching and groundsman's facilities and the provision of shading to match-viewing areas. Implementation of this plan will make Cottesloe Tennis Club one of the best-equipped and most adaptable centres in Australia, as well as one of the most attractive.

The draft plan for court development is yet to be formally endorsed by the Club's Management Committee, but has been widely supported and could be expected to be adopted formally in the near future.

A copy of the preferred plan for courts layout is attached. This shows a need to extend the Club's lease area westwards into the John Black Park area, by up to 18metres, to accommodate an additional row of courts. At present the lease boundary extends 10 metres west of the courts themselves, providing a "buffer" area for vegetation to screen the courts visually, and to provide wind protection.

The Club's President, Vice-President and I have held constructive discussions with Council's CEO, Carl Askew, Geoff Trigg and Andrew Jackson, regarding the development, especially the Club's formal request for agreement in principle to extend the lease area to accommodate the additional row of courts. These discussions have indicated that it is likely

that the Council will shortly be considering the expansion of the Number 2 Car Park and with it a plan for planting and public access within the John Black Dune Park area.

The synergies between the Club's desire to expand slightly westwards and the Council's need to address the John Black Dune Park are obvious. It would be the Club's intention to work closely with the Council in determining both the extended lease boundary and the design of the interface between the courts and the parkland. With well-integrated design the extended area may not need the full 18 metres.

A further aspect of the Club's draft plan that should be noted is the replacement of the two lighted hard courts on the north side, adjacent to Bryan Way, with grass courts. This will remove any potential for nuisance to the residents from lights and noise at night.

The purpose of this Note is to further support the formal request made by the Club in its letter to the Town of 16 September 2013, for an extension of the lease area. In doing so, the Club is aware that the process will require an Application for Planning Approval of the WAPC as well as the approval of the Council and the lease boundary adjustment.

We look forward to working closely with the Council's officers toward a mutually beneficial outcome.

